

# **Caucasus University**

# 2020-2021 Academic Year

Catalog of

# **Educational Programs**



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### 1. General Information

LLC Caucasus University (CU) was founded on October 24, 2004 on the basis of Caucasus School of Business (CSB).

As regards CSB, it was founded with the support of the USA government on October 16, 1998 by a consortium of three Georgian Higher Education Institutions (TSU, GTU, TSIER) in partnership with Georgia State University.

After the disintegration of the Soviet Union, the transition from the planned to market economy required preparation of the appropriate cadre. Before long, the situation was noticed by the countries concerned with the fate of the post-Soviet states, by the USA in the first place. By that time, they already had had experience of modernizing higher education of the developing countries with a view to establishing the market economy, which in the first place required preparation of Business Administration professionals.

In the period under discussion, of all the educational projects implemented in Georgia, the USA fundedproject was the most comprehensive and largest with its capital investment, which, with a view to implementing western-style Master's degree (MBA) and Bachelor's degree (BBA) programs, envisaged founding a business school in the South Caucasus region. With this aim, in 1997, the USA State Department allocated 750, 000 US Dollars. Through tender competition famous J Mack Robinson College of Business turned out the winner and the project coordinator, which provided financial-technical and educational support, re-trained Georgian professors on GSU basis (so-called Faculty Development Program) and supplied educational materials.

Caucasus School of Business considered it reasonable to apply a new format of teaching substantially different from the Soviet one; which was already approved at its partner Universities. Namely, the instructors/professors would conduct a 3-hour class with a group of 25-30 students, during which new theoretical material would be explained, appropriate practical exercises done, cases discussed, etc. and the level of comprehension of the previously explained material checked and evaluated. One Midterm Examination was to be taken; Final Examination was held at the end of the semester. The final grade was calculated on the basis of all the three components; such was the essence of continuous evaluation, a novelty at that time. The system of Grade Point Average (GPA) was put into operation with the view of calculating the students' ranking.

It was through the efforts of the highly-qualified academic personnel and efficient methods of learning and teaching that enabled Caucasus School of Business to gain fame and earn trust in the Georgian educational space.

Thus, CSB became an outstanding institution and all the preconditions were created to start thinking about founding a University. Another pre-condition of founding a University was CSB's financial sustainability and self-sufficiency which increased along with its popularity and goodwill growth. Considering the internal resources and the public demand, new programs were planned, developed and launched. From the very first days among the priorities of the University were – high quality of learning and teaching, exchange and Dual programs with foreign partner Universities, teaching conducted in the English language, practice-oriented curriculum with a research component dominating over the others and high employment rate of its graduates.

The mission of Caucasus University states the University role on the local and international levels. The mission emphasizes the importance of employment as described in the Mission Statement and ensures preparation of competitive, highly-qualified specialists. The mission identifies the major direction and the profile of Caucasus University activities as well as the significance of research-oriented teaching at the University. The mission takes into account the role of education in the promotion of Democracy and states that preparing "morally grounded" specialists who are "committed to the ideals of Democracy" is one of the University priorities. In the mission statement the University states its readiness to meet educational requirements and emphasizes importance of creating and sharing knowledge, which is one of the primary destinations of the University.

Currently, all three steps (Bachelor, Master, PhD) 43 realization of the educational programs is served 10 schools (faculty):

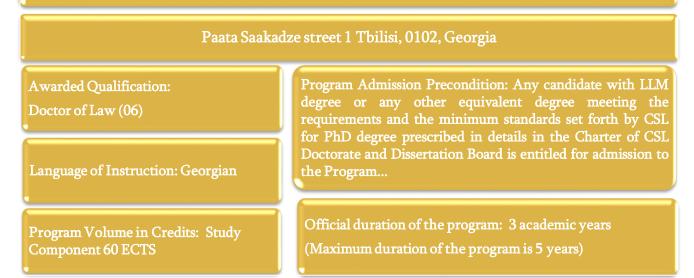
- 1. Caucasus School of Business;
- 2. Caucasus School of Law;
- 3. Caucasus School of Media;
- 4. Caucasus School of Technology;
- 5. Caucasus School of Governance;
- 6. Caucasus School of Humanities and Social Sciences;
- 7. Caucasus School of Education;
- 8. Caucasus Tourism School;
- 9. Caucasus Medicine and Healthcare School;
- 10. Caucasus School of Economics;

Number of education programs	43
Bachelor	20
Master	17
One-cycle	1
Doctoral	4
Georgian Launguage Preparation Program	1

2. Doctoral Programs







**Program Objective:** The goal of the Doctorate Program is: to prepare a new generation of researchers for faculty to facilitate the development of the field through theoretical, practical or empirical research;

Promote development of the competencies required for research and teaching in the PhD students in accordance with the National Qualification Framework.

The program is focused on developing and deepening legal analysis, interdisciplinary, social and critical approaches; implementation of research-oriented teaching;

Providing local and international labor markets with loyal, competitive, morally sound legal professionals dedicated to the ideals of democracy.

Allow students to develop skills needed for deep scientific comprehension of legal issues through renewing and applying knowledge at-hand;

Create works having practical and/or theoretical values;

Facilitating to renewal of knowledge through dynamic communication with scientific and academic communities;

Allowing PhD students to deepen their self-organizing skills and skills to independently plan and conduct research.

**Program Learning Outcomes:** The graduates of the PhD program shall have the knowledge based on comprehension of peculiarities of national and international legal systems and competence of carrying out productive research.

After completion of the program, the Program graduates will have **general and field** competencies. After completion of the program, the Program graduates will have **general** competencies:

- Skills to conduct scientific-theoretical and practical research by applying modern methodologies;
- Skills to conduct scientific research based on the most up-to-date sources and generate new ideas and develop new processes through the newest knowledge;

- Skills to independently conduct scientific work;
- Skills to expand the existing knowledge;
- Skills to apply innovative methods as well as skills to independently plan, conduct and supervise innovative research; skills to generate new ideas;
- Skills to present the outcomes of scientific-research papers and research;
- Skills to retrieve and analyze information from various sources;
- Skills of critical reasoning and self-criticism;
- > Skills to motivate members of civil society and concentrate on their general findings;
- > Skills to create and evaluate educational programs, scientific-legal projects.

After completion of the program, the Program graduates will have **field** competencies.

#### **Learning Outcome A** – the PhD student will have knowledge of:

- New scientific views in the field and any corresponding sub-field of Law and modern methodological and conceptual approaches needed for solving the field issues;
- Knowledge based on the most up-to-date achievements, which allows to expand the existing knowledge through innovative methods (meeting the standards of peer-reviewed publications);
- Comprehending the renewed boundaries of knowledge through critical comprehension and partial evaluation of the existing knowledge;
- Special methods (theoretical and research) of the field or subfield of Law as well as of interdisciplinary field, which will ensure his/her successful career in Law;
- Law as a heteronomous order and issues of necessity of its existence, philosophical categories and their relation with Law;
- Newest methods and techniques of teaching and learning;
- Aspects and dynamics of research (including legal research), methods of applied and fundamental research, comparative research methods, types of sociological research and their importance for dissertation research.

#### Learning Outcome B - the PhD student will:

- Investigate legislative changes, court practice and scientific novelties and develop appropriate recommendations;
- Preparing a scientific paper in accordance with the international standards;
- Applying the newest methods in practice;
- > Organize interdisciplinary scientific research and fruitful professional career;
- Analyze complex legal work and make a conclusion;
- Making scientific and argumentative judgment about legal regulations of global and national challenges as well as about philosophical models, fundamental concepts and theories;
- Develop and implement new courses and textbooks and modern educational methods;
- Making contribution to university education and science through teaching and research;
- Structure academically scientific research, logical reasoning and generalize scientific research findings.

#### Learning Outcome C – the PhD student will:

- Identify and analyze legal problems, arrive at and justify correct and efficient decisions independently;
- Critically analyze, synthesize and scientifically evaluate new, complex and controversial ideas and approaches;

- Evaluate and correct efficiency of research methods through critical analysis and develop new methods;
- Analyze end evaluate educational peculiarities of an academic group and make a right decision from the educational perspective.

#### Learning Outcome D – the PhD student will:

- Present his/her research findings orally and in writing to the academic and scientific community, including in English, German or French languages;
- Participate in science debates, comprehend a different opinion and justify his/her opinion while analyzing a particular case;
- Retrieve all the sources for making a decision on a legal problem, structure legal information off any complexity in an appropriate format, present it to an addressee orally and/or in writing, including in an European language;
- > Publish a scientific work in a peer-reviewed journal adhering to scientific standards;

#### **Learning Outcome E** – the PhD Student will:

- > Acquire new knowledge through re-thinking and re-evaluating of the existing knowledge;
- > Observe new scientific achievements, develop new scientific ideas and/or opinions;
- Constructively defense his/her opinion about controversial issues;
- Communicate with academic groups, drawing up syllabi in a language comprehensible for students and present it to the academic group, communicate on pressing teaching issues and participate in university management.

#### Learning Outcome F

After successful completion of the program the student will fully comprehend the necessity of lawfulness, justice, personal freedom, equality and democracy for proper functioning of the society; the basic principles of social state and will be ready to contribute to their implementation in reality.

Areas of Employment: Doctoral graduate of Caucasus University conducts a three-year work contract on pedagogic activities. In addition, the graduate can successfully conduct pedagogical and research activities in another higher education institution. The law doctors will be able to conduct research, research and expert activities together with pedagogic and competitors to occupy high position positions in the profession. Both private and public sector.

2.2. PhD Program in International Relations

## PhD Program in International Relations



www.csg.ge



Awarded qualification: Doctor of International Relations (0705)

Language of Instruction: Georgian

Program Volume in Credits: Study Component 60 ECTS Program Admission Precondition: Any candidate with MA or any other equivalent degree meeting the requirements; At least 2 years of work experience ; B2 level of English is one of the preconditions to be submitted to the program, which should be proved by the relevant certificate; Interview with the enrolment commission of the Caucasus School of Governance...

Official duration of the program: 3 academic years (Maximum duration of the program is 5 years)

**Program Objective:** Program meets the mission of the Caucasus University and the Caucasus School of Governance and ensures the preparation of research oriented, highly qualified, competitive specialists having high moral standards, democratic values. They meet all educational requirements of this field.

Program prepares high level IR researchers and experts, who are able to provide the scientific research of regional or world political processes. Program objective is to provide graduates with necessary skills for carrying out fundamental research and creating new knowledge in the field of international relations.

There is a growing demand on research-oriented specialists of international relations. Such kind of qualified specialists are important for scientific and research organizations, public service, educational institutions, regional or international organizations.

PHD program in International Relations has been developed as a result of consultations with relevant professors from Amsterdam, Warsaw and Central European Universities.

Objective of the PHD program is to provide students with theoretical knowledge in the field of international relations and relevant learning-scientific-research skills. Program graduates will have an opportunity to use contemporary research methods and best practices, synthesize acquired theoretical and practical knowledge. Developing an ability to synthesize theoretical and practical knowledge is one of the determinants of program's success. PHD candidates are given opportunity to start scientific activities in different directions and show their professionalism, gain professional experience, which will serve as initial stage for their further academic or scientific success.

Considering the abovementioned, PHD program in International Relations provides PHD candi-

dates with an opportunity to:

- Develop skills for analyzing and assessing actual problems on international relations and updating knowledge;
- > Carry out qualified research and write thesis, which can successfully be used in practice;
- Have an active communication with scientific and research circles and develop the skill of updating his/her knowledge;
- Learn how to organize and carry out independent research using contemporary research methods and approaches to deal with actual problems of the field;
- > Get fundamental and systemic knowledge in the field of international relations;
- Learn how to use theoretical knowledge effectively in practice and turn it into policy decisions;
- Become aware of and protect progressive values in the field of International Relations of International Relations.

#### Program Learning Outcomes:

- Students will get deep knowledge in the field of international relations. They will also get known with current theoretical debates.
- Students will get knowledge based on newest practical achievements. They will become aware of practical research methods in international relations, which gives an opportunity of expanding existing knowledge and using innovative methods in practice.
- Students will learn contemporary research methods and tools; develop modern progressive teaching and learning methods, get fundamental knowledge in international relations, foreign policy and conflict resolution theories, research methods in international relations.
- They will be able to identify micro and macro problems, analyze them and find relevant solutions.

Graduates will be able:

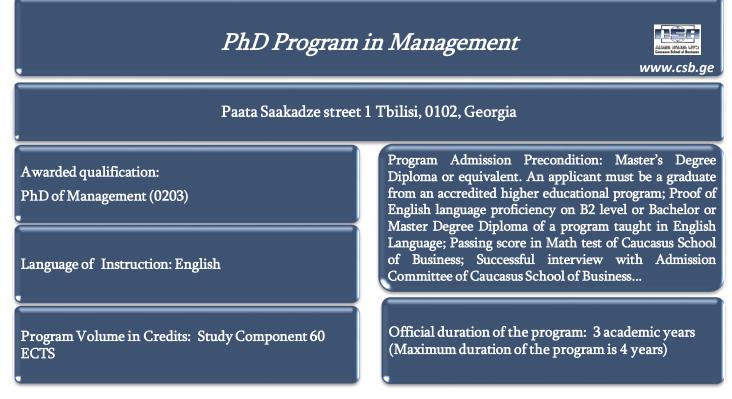
- > To plan and carry out fundamental research in the field of international relations;
- Demonstrate and promote his/her research;
- > Turn the research into publishable article;
- > Develop new courses according to the research and PHD thesis.
- Graduates will be able to generate new knowledge and look critically at current developments in international relations.
- Students will develop skills to analyze, synthesize and assess difficult and contradictory ideas and approaches, collect information from different sources and analyze it, plan and carry out research, select relevant qualitative methods for problem analysis.
- Program graduates are able to effectively represent their opinion and research outcomes;
- Graduates are able to take part in debates and discussions related to their research topic or other important issues of international relations.
- Using contemporary research methods, graduates are able to carry out the research on any IR related issue and develop specific conclusions and recommendations.
- Graduates are able to collect and analyze information on any IR related issue to get a better understanding of existing problems;
- > They are able to plan further learning process and deepen acquired knowledge.
- Program graduates are able to use acquired knowledge and research skills for developing theoretical and methodological aspects during their teaching or other kind of field related activities.

Their activities will be directed towards the establishment and strengthening of ethical values gained during the program. They will respect scientific values, that excludes plagiarism. During the whole program student is involved in the process of strengthening liberal values.

**Areas of Employment:** Doctors of international relations can take relevant positions in state structures and higher education institutions according to the established nomenclature. They will be able to carry out scientific-research and expert activities. They will also have all the competencies to be competitive in their profession and take and work on high positions in this field.

Caucasus University signs three-year labor agreement with its PHD graduates on teaching activities. They can also be employed in following directions:

- Educational institutions;
- Scientific and research centers;
- Analytical centers;
- International organizations.



Program Objective: Program objectives are as follows:

To train a researcher, who will possess deep theoretical knowledge and methodological skills necessary to conduct a research in the direction of Business Administration field of Management, more specifically in the areas of Organizational Behavior and Organizational Theory or Leadership;

To train a researcher, who will be able to plan and conduct a research independently;

To create new knowledge and to develop indoctoral students best teaching methods and knowledge transfer skills;

To prepare graduates who adhere to principles of academic integrity and are able to integrate themselves in the various fields of academic society internationally.

#### Program Learning Outcomes:

- 1. A graduate will possessa deep knowledge including a knowledge of recent scientific breakthroughs in the following areas of Management: Organizational Behavior, Organizational Theory or Leadership. A graduate will also acquire knowledge of quantitative and qualitative research methods, which will enable him/her to produce impactful research publications in the field of management.
- 2. A graduate will be able to plan, carry out and supervise modern and innovative research independently in the subfields of management and to create new knowledge in the areas of Organizational Behavior, Organizational Theory or Leadership.

- 3. A graduate will be able to critically analyze, synthesize and evaluate new, complex and controversial ideas and approaches before and during the research process; He/she will also be able to independently make efficient decisions in case of unaccepted circumstances.
- 4. A graduate will be able successfully participate in research groupsoperating in various time zones and spacesutilizing modern day information and communications technologies;
- 5. A graduate will be able to engage in thematic debates regarding existing knowledge, new research findings and paradigms internationally.
- 6. A graduate will be able to build upon his/her knowledge of recent breakthroughs and develop new findings and ideas him/herself.
- 7. A graduate will be able to analyze, research and implement academic and professional integrity.

**Areas of Employment:** A graduate of the program will have employment opportunities in the following fields:

- Educational institutions;
- Scientific and research institutes;
- Analytical research centers;
- Management consulting companies;
- > Analytical and research departments at state and private sectors;
- > Top management positions in private companies.

# PhD Program in Economics



Paata Saakadze street 1 Tbilisi, 0102, Georgia

Awarded qualification: PhD of Economics (0701)

Language of Instruction: English

Program Volume in Credits: Study Component 60 ECTS Program Admission Precondition: Master's Degree Diploma or equivalent. An applicant must be a graduate from an accredited higher educational program; Proof of English language proficiency on B2 level or Bachelor or Master Degree Diploma of a program taught in English Language; Successful interview with Admission Committee of Caucasus School of Economics...

Official duration of the program: 3 academic years (Maximum duration of the program is 4 years)

**Program Objective:** Program objectives are as follows:

To train a researcher, who will possess deep theoretical and analytical skills to plan and carry out independent research in the field of Economics.

To traina researcher with the specialization in the field of macroeconomics, while ensuring that doctorate also possesses well-rounded knowledge of microeconomics.

To contribute to the intellectual community, be able to analyze and evaluate academic work of one's own as well as others.

To prepare graduateswho will be aware ofethical conduct of academic research and professional activities.

**Program Learning Outcomes:** 

- 1. A graduate will possessa deep knowledge and a sophisticated understanding of theoretical, analytical, and methodological approaches used in the field of economics, which will enable him/herto produce publishable quality research. A graduate will also acquire knowledge of most recent developments and the challenges in the field of economics.
- 2. A graduate will be able to formulate researchable questions in an independent manner, use theoretical and empirical methods to analyze the research question, plan, and carry out a research project in the field of Economics. A graduate will also be able to apply economic analysis to everyday problems in real world situations, analyze and evaluate different economic policy proposals.
- 3. A graduate will be able to critically analyze existing economic literature, recognize possible challenges and use them to motivate a discussion topic or a research question.

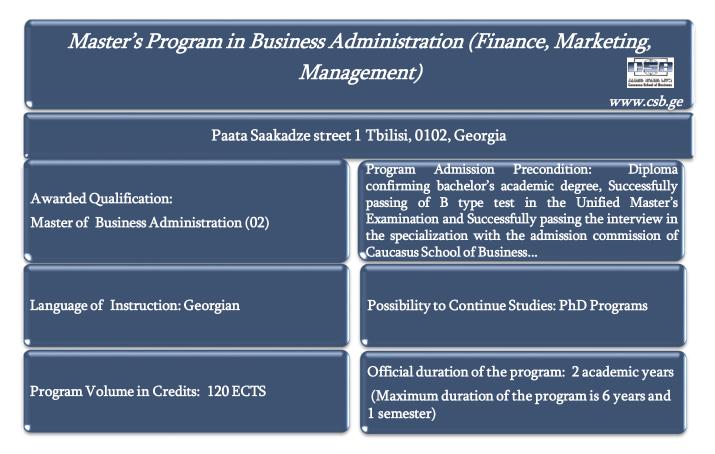
- 4. A graduate will be able to communicate research results in a clear manner to other researchers and general public in oral as well as in a written form;
- 5. A graduate will also be able to engage in thematic debates with international scientific community in a foreign language.
- 6. A graduate will be able to build upon his/her knowledge of recent breakthroughs and develop new findings and ideas him/herself.
- 7. A graduate will be able to analyze, research and implement academic and professional integrity.

**Areas of Employment:** A graduate of the program willhave employment opportunities in the following fields:

- Educational institutions;
- Scientific and research institutes;
- Analytical research centers;
- Central Banks and Ministries of Economics;
- > Analytical and research departments at state and private sectors.

# 3. Master's Programs

#### 3.1. Master's Program in Business Administration (Finance, Marketing, Management)



**Program Objective:** The program corresponds to the vision of the Caucasus University and the Caucasus School of Business, ensures by implementing theory and practice oriented studies, training of competitive, high qualified, morally perfect managers of business administration, who follows democratic ideals, who with necessary skills based on modern theoretical knowledge developed by practical activity and democratic values acknowledged around the world and with deep recognition CSR principles will manage to contribute to the successful administration of business.

The objective of the master's program of business administration are as follows:

- To give a knowledge based on research of business administration, which is directed to use this knowledge in practice and according to their choice of specialization give deep knowledge in one of the specializations (Finances, Marketing or Management);
- To develop skills necessary for middle and high managerial positions (financial manager, marketing amnager, PR manager, HR manager, director or etc.) and prepare to fulfill functions and positions of leader in the company;
- To motivate for entrepreneurial and innovative start-ups;
- To support career development of students and graduates based on their knowledge and developed skills;
- To develop global civil worldvision, democratic and human values and strengthen approaches of social responsibility and ethical behavior;

The main accents are on the development of individual entrepreneurial and strategic views to achieve original and comprehensive management. Specialists of master's program of business administration have opportunity to get a deep professional education in the art of management, with the

disciplines of general specialization. The program is designed with theoretical and analytical methodologies and is full of business-situation analysis, which is additional pre-condition for the preparation and professional development. Above mentioned system of the master's program supports to the share of experience between qualified, experienced students and achievement of the program objectives.

**Program Learning Outcomes:** To fully control challenges of business in the modern environment, graduates of the program will receive high quality sectoral education, which is clearly oriented on the usage of management and is the base of the success on the way of future professional development and gives graduates various possibilities to synthesize theoretical and practical knowledge.

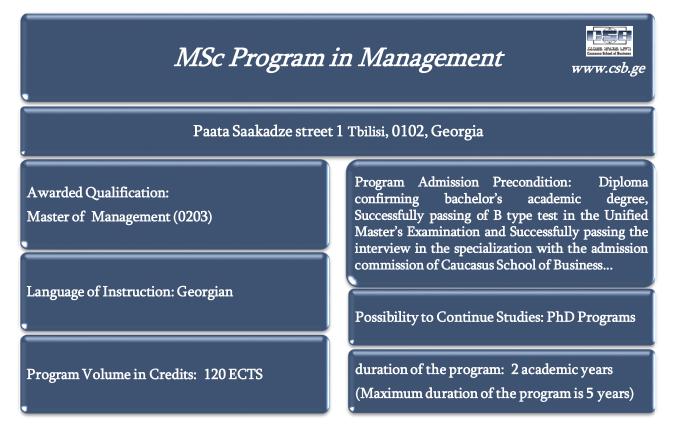
The learning outcomes of the program are as follows:

- To analyse and manage functional areas of commercial and non-commercial organizations, financial sphere, marketing sphere, different functional areas of operational and strategic planning of organization;
- To evaluate and use deep and systematic knowledge of theories and principles of business management, synthesize different approaches based on these identifications of the problem, planning of the ways of solving them on the local and international scale;
- To gain skills of independent work and independently implementation of the research using latest methods and approaches;
- To systematize issues that characterize the business sector in the different functional areas of the organization (including organization strategy, financial strategy, marketing strategy, operations and etc.) as well as integration of specific features, evaluation, develop recommendations on actions to be performed and predict possible outcomes;
- To use new ways of decision making-solving issues and problems related to the management and functioning of the organization;
- To gain the skill of developing new ideas, innovations, creativity and systemic thinking on the basis of critical analyse of the information;
- To demonstrate skills of conclusion, argumentation and communication of research methods and results in Georgian and English languages in front of professionals;
- To take part in the evaluation of the value dependence of Georgian and international sociates, act accordingly and implement new values.

**Areas of Employment:** Graduates of Master's program of Caucasus School of Business can open and manage their own business, occupy middle and high managerial positions according to their specializations in private, public and non-governmental organizations. Graduates are employed in any sector of the business:

- Banking Industry;
- Insurance Industry;
- Retail and Hole Sale Industry;
- Heavy and Light Industry;
- Different Types of Service Industry;
- Different Governmental Structures;
- Non-Governmental Sector and etc.

3.2. MSc Program in Management



**Program Objective:** The program corresponds to the vision of the Caucasus University and the Caucasus School of Business, ensures by implementing research oriented studies, training of competitive, high qualified, morally perfect specialists, who follows democratic ideals on local and international labor markets and ensures satisfaction of the educational requirment of the socity in this sphere.

The aim of the MSc program in Management are as follows:

- To give a theoretical knowledge and teach the ways of using theory in practice and with this prepare highly qualified competitive specialists;
- To develop skills of management in the conditions of competition and business globalization, as the success of any sphere depends on the professional training of managers and knowledge of relevant managerial skills and social-economic qualities;
- To develop necessary skills of specialist of management, who will assess individual role in managerial work as a member of the group as well as personal capabilities and responsibilities;
- > To support career development of students and graduates;
- > To develop global civil worldvision, democratic and human values and strengthen civil values;

The main accents are on the understanding and learning of the organization management and its functional structures. At the same time, its usage in the practice as to protect social responsibility issues. As well as, the program focuses on general management, successful leading of functional areas and systems of organization.

**Program Learning Outcomes:** To fully control challenges of contemporary business, graduates of the program will receive high quality professional education, which is clearly oriented on the usage of management. The knowledge acquired with the program is the base for the success on the way of the professional development and gives graduates various possibilities to synthesize theoretical and practical knowledge.

The learning outcomes of the program are as follows:

- > To take part in strategic planning and decision making process of the organization;
- > To conduct the policy of HR management and successful leadership;
- > To analyse and plan different functional areas of the organization;
- > To take part in planning and management of innovation projects and business start-ups;
- > To gain skills of resolving the complex problems in diverse and variable business atmosphere;
- To gain the skill of developing new ideas, innovations, creativity and systemic thinking on the basis of critical analyse of the information;
- To demonstrate skills of conclusion, argumentation and communication of research methods and results in front of professionals;
- To take part in the evaluation of the value dependence of Georgian and international sociates, act accordingly and implement new values.

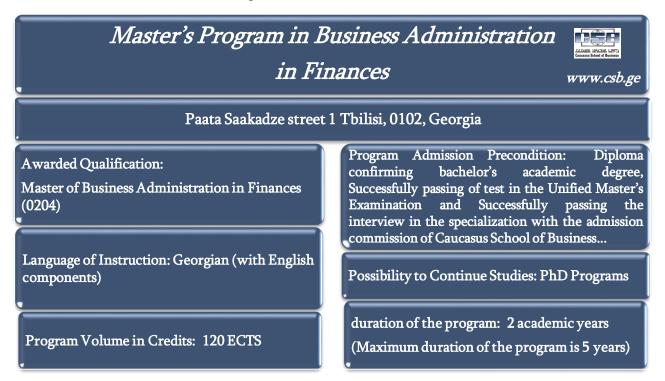
**Areas of Employment:** Graduates of Master's program in management of Caucasus School of Business are managers of middle and high positions in private, public and non-governmental organizations. Graduates are employed in any sector of the business:

- Banking Industry;
- Insurance Industry;
- Retail and Hole Sale Industry;
- Heavy and Light Industry;
- Different Types of Service Industry;
- Different Governmental Structures;
- Non-Governmental Sector and etc.

Graduates are employed to different positions, as: head of research group; manager of analitical department; manager of HR; manager of entrepreneurship and operations; manager of projects and etc.

Annual research conduted by career development center shows that 100% of program graduates are employed. Graduates are highly assessed by their employers. The knowledge and competences of graduates demonstrates full compliance with the requirment of labor market.

3.3. Master's Program in Business Administration in Finances



**Program Objective:** The aim of the program is to prepare highly qualified and professional financiers who will be able to carry out management functions based on an obtained deep and modern knowledge and professional skills both at a local and an international level. They will be able to deal with, analyze and respond adequately to modern challenges of this sector. They will make contributions to the development of the sector and the society.

The objective of the master's program of business administration are as follows:

- To give deep theoretical knowledge of functional areas of business administration and ability to use this knowledge in practice;
- To develop skills necessary in the process of implementing managerial functions and roles, such as: conceptual, strategic and systematic vision, to develop objectives and tasks, identify problems, analize them in a complex way and based on argumented conclusion find logical ways of solving them;
- To give skills to establish effective organizational structure and corporate culture, to manage qulity intercultural retaions as well as team work, provide effective communications (written/ verbal) between sectoral representatives and representatives of other fields;
- To give skills necessary for planning and implementing research process, using modern technologies and research methodologies;
- To gain the skill of adapting in a fast changing and competitive environment, critical thinking, selfdevelopment, artistic approach to the issues, independent and team work, making ethical decisions in a timly manner.

**Program Learning Outcomes:** To fully control challenges of business in the modern environment, graduates of the program will receive high quality sectoral education, which is clearly oriented on

the usage of management and is the base of the success on the way of future professional development and gives graduates various possibilities to synthesize theoretical and practical knowledge.

The program outcomes have been defined in accordance with the program objectives and labour market requirements and correspond to the second stage education competencies as prescribed by the National Qualification Framework.

The learning outcomes of the program are as follows:

- To analyze and manage functional areas of accounting and reporting, budgeting, financial planning and management, company's financial condition analysis, risks measurement and evaluation, management of financial portfolio and investment decisions, systematic knowledge of financial institutions and banking, which is based on modern tendencies and challenges, internationally acknowledged standards, rules, methods, techniques, models and approaches;
- The program graduate knows: modern concept of strategic management, techniques of strategic business communications, various methods of operating the business processes, methods of project managemnt and control, methods of marketing strategy analysis and evaluation, theories of managerial economics statistical and quantitavive methods, skills of independent work and independently implementation of the research using latest methods and approaches, management and development of values of organizational structure and culture;
- To evaluate business strategy, make decisions and plan activities based on quantitative and qualitative analysis;
- To manage operational and organizational processes of a company and make managerial decisions based on economic analysis;
- To make accounting of business operations, prepare financial report of an enterprise based on acknowledged standards, critical analysis of the report and evaluation of a company's financial conditions and management of finances, controlling the expenses, budgeting;
- Tu analise and evaluate financial institutions, to calculate real valuation of companies and securities;
- To demonstrate skills of critical analysis of the incomplete and challenging data collected about the research issue, use appropriate research method, synthesize and examine data in a detailed way, provide detailed conclusion based on the outcomes and develop recommendations on actions to be performed;
- To demonstrate effective interpersonal and team communication skills, preparing and making presentations and reports based on various data sources;
- The program graduate can realize characteristics of a learning process and have skills of time management, independent work and independently implementation of the research and organize research paper according proper academic writing norms;
- To realize Organizational culture and values. To know the importance of punctuality, responsibility, confidentiality and demonstrate strong work ethic.

**Areas of Employment:** Graduates of Master's program of Caucasus School of Business can open and manage their own business, occupy middle and high managerial positions according to their specializations in private, public and non-governmental organizations. Graduates are employed in any sector of the business:

Business Administration, Development, Analytics;

- Financial Planning. Management, Monitoring;
- Financial Reporting, Analysis, Forcasting;
- Budgeting and Controlling;
- Corporate Banking Service;
- Credit and Operational Risks Management;
- Communication with Investors and Financial recourse;
- Securities Market.

#### 3.4. Master's Program in Law

# Master's Program in Law





#### Program Objective: The aim of the Master's Degree Program in Law is:

- 1. To deepen the student's knowledge in private, public, criminal, international law within the scope of his/her interest and the concentration for which he/she has opted through generalizing case law practice and/or using the comparative legal methodology via enhancing/increesing the professional English and translation capacity/skills.
- 2. To provide a student with necessary skills for carrying out the modern scientific-theoretical and practical research in the relevant field of law, aimed at perfection and improvement of Georgian law, including through cognition of the impact of the Association Agreement on the national law and practice development, as well as strengthening of the knowledge of modern research methods.
- 3. Add to the profession those lawyers who have the ability of complex and objective thinking based on true and genuine values, who are capable to solve difficult and problematic legal cases by adhering to the principles of supremacy of the human rights, rule of law, freedom of private autonomy, proportionality of public interests, determination, effectivness and efficiancy.

Program Learning Outcomes: After the completion of the Master's Degree Program in Law, the student, according to the concentration opted for:

#### A – knowledge and understanding:

A1. describes the theoretical-dogmatic and systemic specificities and peculiarities of the regulation of relations in private, criminal, public, international law in a comparative legal context as well as discribes the etimology of legal and practical problems, methodological principles of their solution

and issues related to their contents, tendencies of developments of local and/or foreign doctrinal aspects and case law, rules of the academic and judicial ethics, modern methods of scientific research.

A2. explains and determines the impact of international law, the EU law on the development of the national law and the significance of using the comparative legal approach.

#### B – Skill:

B.1. Identifies theoretical, systemic and practical problems in the dimensions of normative regulation or application of law; offers inovative ways of their solution and demonstrates his/her own conclusions, arguments, recommendations before the professional community and wider public audience, in written and oral forms.

B.2. plans and conducts the study on the actual issues of law, by using the newest methods of research and standards of academic ethics, obtains legal and other relevant data, on the basis of classical definition of norms, comparative legal studies, interdsiciplinary analysis, essessment of complex legal cases reaches and draws appropriate conclusions, which allows to present tangible results for the perfection and development of the law.

#### C – Responsibility and autonomy:

C.1. Observes tendencies of developments in law, traces and processes fresh information, turns it into research and/or practical professional product and reveals the essential potential of continuous, independent professional growth.

C.2. demostrates the fact of cognition of professional ethics, including judge ethics when conducting research in accordance of academic honesty and carrying out practical activities; demosntrates skills and readiness to participate and co-participate in the process of law and practice developments, shows respect for democratic and legal values.

Areas of Employment: The master's student of law can work for any position which does not require Master's degree of law and passing state certification exams is not obligatory.

The master's student of law can continue independent academic research on a national and international scale.

The master's student of law is ready to exercise the legal practice of higher rank.

The master's student of law can do business in multicultural professional environment irrespective of the territorial scope of the institution.

# Master's Program in Strategic Communication



#### Paata Saakadze street 1 Tbilisi, 0102, Georgia

Awarded Qualification:

Master of Social Sciences in Public Relations (070302)

Language of Instruction: Georgian (with English components)

Program Volume in Credits: 120 ECTS

Program Admission Precondition: Bachelor's or its equivalent academic degree, successful pass of the general Master's Examination (A test), Successful completion of inter-university procedures, which consist of getting an application package, verification of language knowledge level (B2) and an interview in the specialty...

Possibility to Continue Studies: PhD Programs

duration of the program: 2 academic years (Maximum duration of the program is 5 years)

**Program Objective:** The objectives of program are following:

- The graduate shall have theoretical, systemic and profound knowledge in strategic communication;
- The graduate shall have practical skills to work in the sphere of strategic communication: they should be able to work out, implement and monitor a strategic communication document on the basis of their knowledge in integrated marketing, social media, advertising, management and other neighbouring sectors;
- The gradudate shall have managerial skills, being able to lead a team, being capable to adapt to the novelties in the sphere, to introduce and to develop creative ideas;
- The graduate shall have theoretical knowledge and practical skills in conducting a research and in analyzing its results;
- The graduate shall have acknowledge the obligations and responsibilities undertaken for society; shall have aware of his/her role as strategic communication specialist in the process of development of democratic society.

**Program Learning Outcomes:** The graduate will have deep, systematic an comprehensive know ledge and professional skills in strategic communications:

- The graduages will have deep and systemic knowledge in the sphere of strategic communications; they will be cognizant of challenges of the sector and be able to quickly comprehend and exercise innovations;
- The students will gain high level competence required for a specialist of the sphere of strategic communications, including, skills in academic writing and creating necessary documents on a professional level; They will be proficient in making verbal and visual presentations and skilled both in individual and team work;

- The graduates will be adept to plan, implement and evaluate PR campains at higher professional standards. In these terms, they will be capable to exercise their practical skills for different sector: politics, business, nongovernmental sector, and etc.
- The students will have gained the skills that are necessary for a manager in the sphere, among them, project management, leadership; they will be skillful in making quick decisions, accepting and developing innovative, original and cteative ideas;
- The graduates will be capable to plan and implement academic researches and have theoretical knowledge of how to carry out qualitative and quantitative researches for using this knowledge in practice. The graduate will be also skilled in analyzing the results of researches carried out by others and using them in process of working on strategic communications document;
- The graduates will appreciate the values and norms accepted in the sphere and profession of strategic communication and their work will be focused on fostering the introduction and popularization of democratic values.

Areas of Employment: Graduates of the Master's Educational Program in Strategic Communication will be eligible for being employed at executive and legislative branches of government, public institutions, private companies, international and local non-governmental orgamizations and indepentent companies.

3.6. Master's Program in IT Management

## Master's Program in IT Management



Paata Saakadze street 1 Tbilisi, 0102, Georgia Program Admission Precondition: Any person having the Bachelor's degree in technical field is entitled to enrol on Awarded Qualification: the Graduate Program in Information Technology Master of Engineering in Information Technologies Management, Successfully passing of test in the Unified (040101) Master's Examination and Successfully passing the interview in the specialization with the admission commission of Caucasus School of Technologies.. Language of Instruction: Georgian Possibility to Continue Studies: PhD Programs duration of the program: 2 academic years Program Volume in Credits: 120 ECTS (Maximum duration of the program is 5 years)

**Program Objective**: The objectives of the program in Information Technology Management are to:

- Give students an upportunity to develop research skills in information technology management, deep knowledge of information technology as well as business management methodologies and thereby ensure their employment in leading positions according to their qualifications;
- Prerare up-to-date specialist in IT management with deep knowledge of information technologies and good analysis of business environment and strategy, competence in innovative methods of management and analytical problem solving skills.

**Program Learning Outcomes:** Upon completion of the Master's degree program in Information Technology Management, the graduate will acquire the following competencies:

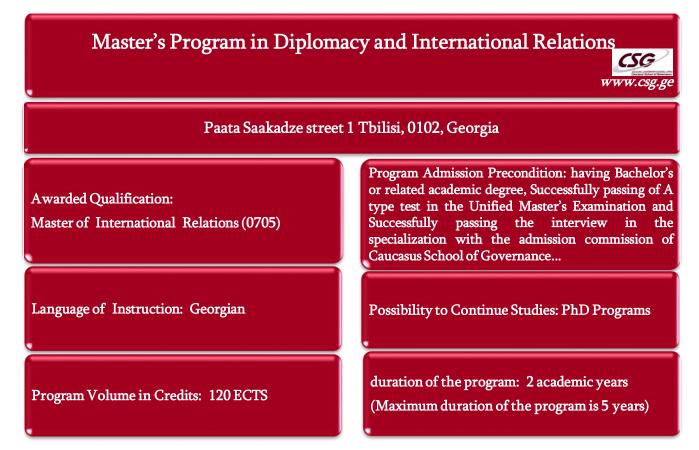
- A thorough knowledge of the latest theories in information systems, management methodologies and international standards, ability to fully understand and share the role of information technologies;
- Ability to effectively plan the information technology structure in the organization, develop information technology service delivery strategies, capacity to develop and manage service delivery and service processes;
- Ability to use methods to assess the strengths and weaknesses of an organizational environment, identify strategic risks, and use assessment tools. Ability to operate independently while planning andmanaging in a risky and dynamically changing environments;
- Ability to adapt and apply modern business technologies in the organization, evaluate complex problems of information systems, analyze results and solve them in an innovative way;

- A thorough knowledge of the specific ethical problems inherent in the information technology field, the ability to understand information security, its crime and ethical principles and to solve ethical dilemmas;
- ➤ Ability to properly conduct scientific theoretical and practical research in the field of information technology and apply modern methodology in scientific research.

Areas of Employment: The program gives students the chance to advance to IT Leadership positions through gaining strong set of technical and managerial skills which are necessary to succeed in the IT field today.

Program graduates will have an opportunity to work in a variety of environments such asacademia, research, industry, media, government, private and business organizations. Examples of job titles of program graduates may include: Information Systems consulting officer, ChiefInformation Officer, Chief Technical Officer, Project Manager, Network Manager/Analyst, Bussiness Analyst, Database Administrator, IT Infrastructure Manager etc.

On the Georgian labor marketemloyers are the university's partner organizations, as well as other big or small business companies, banking sector, international companies, educational institutions, telecommunication organizations etc.



**Program Objective:** Objective of the Master program in Diplomacy and International Relations is to prepare young specialists with a fundamental, deep, systemic and interdisciplinary knowledge of principles, processes and theories of international relations and politics. Program Graduates should have deep and practical knowledge of IR related concepts, theories and models of analysis. They should be able to communicate freely on different isues of international relations using integrated approaches and prepare research or policy papers using relevant research methods. Program praguates can take different professional positions and perform leadership skills based on justice, active citizenship, democratic and universal human velues.

Mission of the Caucasus University is "to prepare competitive, highly qualified, specialists with relevant moral and democratic values through the introduction of research oriented teaching and learning approaches and to meet public demand in the field of education".

Program objectives are fully in line with the mission of the Caucasus University. These objectives illustrate what knowledge, skills and competencies it can provide for its students and how it can contribute to the development of field and society.

#### **Program Learning Outcomes:**

#### Knowledge

1. Program graduates have deep, systemic and interdisciplinary knowledge of International Relations and Politics, they understand the complex nature of international political processes and their influence on national security and national interests;

- 2. They understand the nature f international politics and importance of international system, motives, goals of main actors of this system and possible forms of relations between them. They understand importance and role of diplomacy in international relations;
- 3. Understand the role of Georgia in contemporary international system; has a good knowledge of international system and its structure and has a clear perception of Georgia's interests in this system.

#### Skills

- 4. Program graduates can identify the problems of international relations and solve them using relevant theoretical approaches. They can understand national or cpecific interests, develop position for defending this interest and engage is a discussion in this regard;
- 5. Is able to use equired knowledge in active diplomatic practice and use them for solving certain problems;
- 6. Program graduates are able to plan and carry out independent research using modern methodsand approaches; they can process new data and callected information, sinthesize, analyze and effectively perform research results.

#### **Responsibility and Authonomy**

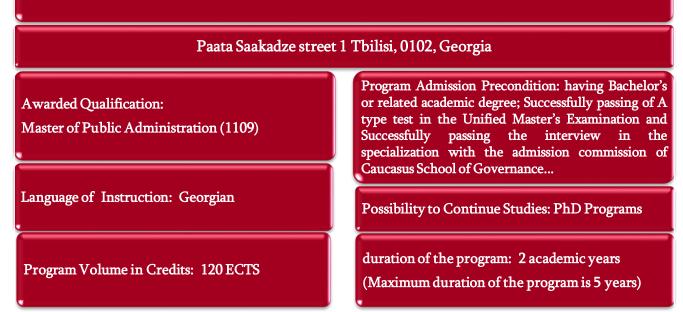
- 7. Graduates respect basic values and norms of international relations and diplomacy; they act and make decisions according to the fundamental principles of international law;
- 8. They can make decisions oriented on protecting fundamental principles of international law and international community, stability and peace through an active partnership with local and international partners/actors. They are successful to work as an individual or in team.

Areas of Employment: Program graduates can be employed in exacutive or legislative bodies of the government, in non-governmental organizations, in different private organizations, media, educational system, ecpecially on the positions responsible for carrying out foreign and international relations.

3.8. Master's Program in Public Adimistration

# Master's Program in Public Adimistration





**Program Objective:** Objective of the Master program in Public Administration is to prepare specialists with relevant professional knowledge and velues, who understand theory and practice of public administration and public policy, are able to work in public or private sectors on organizational management or policy development issues. They have deep and practical knowedge of institutional and legal mechanisms of public administration, monitoring and evaluation systems. They have skills to communicate on different public policy issues and prepare research or policy papers using integrated approaches and relevant research methods. They are also able to perform leadership and management skills at different professional positions based on the principles of rule of law, active citizenship and democratic values.

Program objectives are fully in line with the mission of the Caucasus University "to prepare competitive, highly qualified, specialists with relevant moral and democratic values through the introduction of research oriented teaching and learning approaches and to meet public demand in the field of education".

#### Program Learning Outcomes:

#### Knowledge

- 1. Graduates have fundamental theoretical knowledge of public administration and public policy and are able to develop innovative ideas, analyze the ways of sollution of certain problems and make argument based decisions;
- 2. Graduates are aware of the role of regulation and legislation in state administration and understand the role of media and civil society in building democratic, transparant state based on the principles of the rule of law;
- 3. Graduates will have a knowledge of related fields and be able to analyze the role of interdisciplinary approaches in decision making.

#### Skills

- 4. Graduates are able to act in unenvissaged and multidisciplinary environment, assess the impact of management and regulation on different fields and developm new, innovative ways of problem sollution using contemporary research methods and approaches;
- 5. Graduates are able to analyze information, make argument and evidence based conclusions and synthesize information using relevant research methodologies;
- 6. Graduates are able to ensure effective recourse management and establish result-oriented good governance based on the principles of honesty and justice, gender mainstream, qualitative and quantitative data.

#### Responsibility and Autonomy:

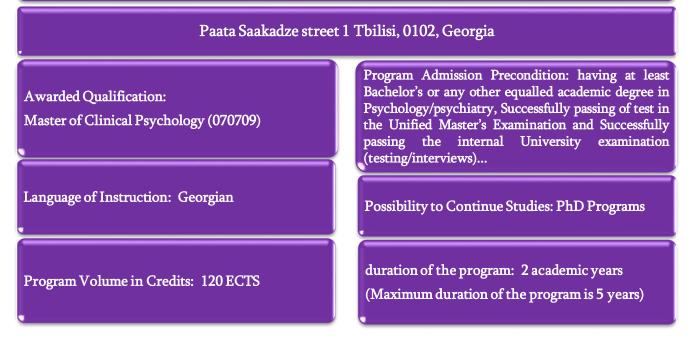
- 7. Graduates respect the ethical principles of Public Administration; their decisions are based on the principles of democratic governance, respect of human rights and the rule of law;
- 8. Graduates are able to carry out good governance based on the principles of countability and transparancy with the cooperation with other leaders, representatives of public and private sectors and civil society. They are successful to work as an individuals or in team.

**Areas of Employment:** Program graduates are able to take decision makig positions at executive or legislative branches, non-governmental sector, international and private organizations.

3.9. Master's Program in Clinical Psychology

## Master's Program in Clinical Psychology





**Program Objective:** The goal of the Master's Degree Program in Clinical Psychology at the Caucasus School of Humanities and Social Sciences is to ecuip a graduates of clinical psychology with modern requirements in psychoconsultation and psychotherapy, court and forensic psychology. The aim of the master's program is to provide the student with relevant knowledge in clinical psychology theories and targeted psychological research methodology.

The Master of Clinical Psychology program is distinguished by an approach that focuses on two equal modules and involves research in the fields of psychoconsulting and psychotherapy and criminological psychology, as well as taking into account both traditional and new trends and methods in these fields. The current program focuses on the practical work of clinical psychology and the application of modern methods related to the study of psychodiagnosis, psychoconsultation, psychotherapy and psycho-correction and, more importantly, the development of a creative, constructive and innovative approach in a rapidly changing social environment.

The goal of the Clinical Psychology Master's program is to prepare a new generation of scientists equipped with the modern reality of clinical psychology, who can gather information in clinical psychology, psychoconsultation, psychotherapy and psychodiagnosis, criminological and forensic psychology and other judicial subjects using the material they have learned during their time in the master's program, as well as an understanding of the modern context in relation to psychological problems and mental disorders and criminal tendencies, whether convicted or convicted; They also have the skills to conduct research in the field of practical psychodiagnosis and crime differentiation. Graduates will have in-depth knowledge of the principles of clinical psychology work. Graduates will be able to conduct qualified targeted psychological research, in-depth analysis of the current reality and the important recommendations, which is a necessity for

the development process of healthy, adult and adolescent population, as well as the abovementioned areas they will have the necessary specialist professional outlook.

The Master's Degree in Clinical Psychology aims to:

- Provide students with a broad theoretical knowledge of cloassical and modern approaches, interpretations, and targeted selection of classical and contemporary theories of clinical psychology, research methods, psycho-counseling, psycho-diagnostics, forensics and psychocorrection;
- Provide students with skills in conducting empirical, specific psychological and psychodiagnostic research based on their knowledge of clinical psychology theories and relevant targeted research methodology.

The goal of the Master of Clinical Psychology program is to provide students with:

- Ability to keep track of current developments in society, global changes, development of trends; pay attention to scientific news, as well as constantly update their knowledge;
- Ability to effectively apply knowledge gained in the field of criminological psychology, psychoconsulting, psychodiagnosis and forensic practice;
- Ability to defend justice, human rights, social and democratic values while practicing in the public and social fields;
- Ability to critically understand theories and principles of clinical psychology and to understand complex social issues;
- Ability to prepare a detailed written report on ideas, problems and solutions, as well as to provide information to specialists and non-specialists in both Georgian and foreign (English) Languages orally and in writing;
- Ability to apply modern psycho-therapeutic, psycho-diagnostic and forensic techniques and methods;
- Ability to participate in, and strive for, the development of values characteristic of professional practice;
- Ability to act based on ethical principles.

**Program Learning Outcomes:** Upon completion of the clinical psychology master's degree program, the graduate will be able to reveal the following skills:

**Outcome 1.** Has a deep and systematic understanding of the field that allows for new, original ideas to emerge, realizes separate approaches to solving the problem.

#### Indicators:

- Has in-depth knowledge of the classical and contemporary theoretical foundations of clinical psychology, its developmental trends and psychotherapeutic, psycho-diagnostic and corrective as well as forensic approaches;
- Has profound knowledge of the methodology and techniques of psycho-consulting, psychodiagnostic and expert testing research, has the ability to independently conduct targeted psychological research in accordance with modern standards;
- Is profoundly familiar with various psychological approaches and visions for clinical practice in the field of clinical psychology;

- Understands the importance of clinical psychology and its role in the formation of a healthy and socialized modern society;
- Has a thorough knowledge of the principles of functioning of psycho-diagnostics, psychoconsulting and forensic activities;
- Knows the different types of intervention and function applied to different types of personalities;
- > Understands classical and modern theories and methods of psychological intervention.

**Outcome 2.** Can work in a new, unexpected and multidisciplinary environment; Search for a new, original solution for complex problems, including independent research using the latest methods and approaches.

#### Indicators:

- Ability to select and research methods for people with psychological problems and mental disorders;
- Has the ability to select a targeted psychodiagnostic test and a specific method of its research and to analyze the problem using this method;
- ➢ Is able to select and administer an appropriate psychotherapeutic method for people with psychological problems and mental disorders;
- > Can select and conduct an adequate rehabilitation-training program for the convicted person;
- Can develop specific recommendations in the field of psycho-counseling and forensic psychology;
- Ability to think abstractly, analyze and synthesize; Capable of critical thinking and selfcriticism;
- Ablity to conduct independent scientific-research activities, oral and written communication, independent and group work in the field of professional activity;
- Successfully applies the knowledge gained in the field of clinical psychology, psycho-consulting and criminological psychology in practice;
- > Develops original ideas, looks and possesses solutions to problems.

**Outcome 3.** Able to rely on critical analysis of complex and incomplete information (including recent research); Innovative synthesis of information based on the latest data. **Indicators:** 

- > The studnet can identify, analyze, and substantiate problems in the fields of clinical psychology;
- Also, based on research in the field, analyzing specific facts, collecting material from different sources, presenting reasoned conclusions and generating new ideas.

**Outcome 4.** Able to communicate their findings, arguments and research methods to academic and professional societies in Georgian and foreign languages using standarts of academic honesty and information-communication technologies.

#### Indicators:

- The studnet is able to communicate both verbally and in writing in both native and foreign languages;
- ➤ Has the ability to work both independently and in a group;
- Successfully participates in seminars, debates and public speaking;
- ➢ Ability to prepare scientific articles, present their arguments in a scientific conferences;

> Has the ability to lead a discussion and publicly present and defend his or her views.

**Outcome 5.** Able to learn independently, understand the learning process and have a high level of strategic planning.

#### Indicators:

- > The student has the ability to constantly update his/her learning process and knowledge;
- > Can find information from different sources and use it to analyze a particular problem;
- Able to identify sources of information (bibliography, Internet resources, photos, audio, video texts) and to seek additional information using appropriate methodology;
- Able to work independently, rationally allocate time, plan and manage the learning process, design a project and plan each subsequent step in a consistent manner.

**Outcome 6.** Able to evaluate and their own and others' values and contribute to the development of new ideas. The student is aware of and adheres to the standards of professional ethics. **Indicators:** 

- Characterized by respect for cultural diversity and acceptance of different cultures;
- Is distinguished by his/her commitment to the study of cultural features and has the values of civil society.

**Areas of Employment:** Graduates of the Master's Degree in Clinical Psychology will be able to begin work in all public or non-public organizations and institutions that require the qualification of a clinical psychologist, psychodiagnostic, and criminal psychologist. Such qualifications may be required in hospitals, polyclinics, schools, kindergartens, courts, closed or open penitentiaries, investigations. Specifically, the Master of Clinical Psychology may be employed in: education, healthcare, court, penitentiary and probation, psychodiagnosis, psycho-consultation, psycho-correction, forensic expert and expert-analyst; He/she may also be employed in district and city social service centers.

#### Master's Program in Clinical Art Therapy www.csh.ge Paata Saakadze street 1 Tbilisi, 0102, Georgia Program Admission Precondition: having at least Bachelor's or any other equalled academic degree in Awarded Qualification: Psychology/psychiatry, Successfully passing of test Master of Clinical Psychology (0313) in the Unified Master's Examination and Successfully passing the internal University examination (testing/interviews)... Language of Instruction: Georgian Possibility to Continue Studies: PhD Programs duration of the program: 2 academic years Program Volume in Credits: 120 ECTS (Maximum duration of the program is 5 years)

**Program Objective:** The aim of the program is to introduce students to the method of art therapy, which is widely used and implemented in mental therapy around the world and prepare specialists of clinical psychology with specialization in art therapy.

The program encompasses a combination of educational courses, which ensure establishment of the worldview and systemic thinking of art therapy and makes the program goals and objectives attainable.

By implementinging Master's program in Clinical Art Therapy, Caucasus University and Caucasus School of Humanities and Social Sciences ensure future-oriented education meeting modern standards; prepares students for using mobility in the international educational space; it supplies the labor market with graduates committed to the principles and values of humanity and democracy.

**Program Learning Outcomes:** After completing Master's Educational Program, the student has the following competencies:

#### Outcome 1.

- Knows all the symptoms of all diagnosis according to DSM 5; has a deep knowledge of different types of psychical disorders and distinguishes them;
- Knows somatoformic, dissociative, dysmorphic disorders, mood-swings, bipolar, eating and sleeping disorders and all the other psychical disorders classified by DSM newest revision; knows their couses and modern therapeutic approaches;
- > Is able to identify psychical disorders and select appropriate psychotherapetic methods;
- > Has a deep knowledge of substance-related disorders and ways of their treatment;
- > Has an in-depth knowledge of the contents of mental disorders.

**Outcome 2.** The graduate has developed expressive, metaphoric, symbolic and associative thinking. He/she can diagnose and opt for a strategy of working with methods of art therapy with patients; is able to carry out psycho correction, evaluate the process and the achieved interim and final results.

- > Has skills to get involved in a creative conversation with the patient;
- Has skills to comprehend contents of art therapeutic work created by the patient and speak about arts;
- Has skills to distinguish among diagnosis according to the stereotypical patterns and comprehend peculiarities of disorders;
- > Has skills to decide which art therapeutic approach to use to contnue psycho correction.

**Outcome 3.** The gradute follows the norms of professional ethics when working with patients. Has skills to inspire patients and involve them in the therapy. **Indicators:** 

- Knows ethics of working with patients, keeps confidentiality of the patient's information and respects his/her personallity;
- > Knows how to deal with patients and is able to conduct a primary clinical interview;
- knows how to offer and how to get the patients interested in the therapeutic process according to the types of diagnosis.

**Outcome 4.** Has a broad knowledge in humanities, which allows him/her to have a broad horizon and various strategies of handling each case individually. As the human-being is in the center of every discipline of humanities, a broad education in humanities allows him/her to identify a mental problem and find ways of its solution.

#### Indicators:

- Knows basic terms of literary studies, arts, philosophy and theology; has learned the history of development of these sciences; has a deep knowledge of the terms envisaged by the relevant syllabi;
- ➢ Knows the developmental stages and epochs of literature, arts, philosophy and theology; is able to detect their interrelation and generalize stages of their development; identfy links among these fields and characterize the spirit of the epochs;
- Has read literary pieces of the most prominent writers and is able to identify their place in the world literature; knows all the epochal events and can identify their impact on different spheres of culture; is familiar with all the major philosophical schools and movements from the period of antiquity until present day; has a deep knowledge of Christianity, its influence on various aspects of arts and the significance of spirituality in the life of modern men;
- Can give reasoned judgement on pieces of literature or works of art, a character or a topic by using appropriate and relevant terms; knows how "to read" a piece of art and how to assign it a relevant place in the general context (the epoch, historical background, influence, etc);
- Can independently prepare an essey/presentation on specific or general issues of humanitarian sciences by generalizing knowledge gained through learning all the courses in humanities;
- By learning humanitarian sciences, his/her horizon expands and he/she acquires humane and esthetic values.

**Outcome 5.** The graduate has acquired skills to carry out reasearch independently. Is able to independently plan and implement research projects and present research findings in writing by adhering to the acdemic norms and standards.

- Has an in-depth knowledge of modern research methods of social sciences; is able not only to share the knowledge but also to apply it;
- Is able to create a research design, form a research issue and hypotheses and opt for relevant research method(s); is familiar with data collection and procession techniques and is able to evaluate the data validity and reliability;
- Is able to independently carry out field activities; process and analyze data secured through empirical research;
- Is able to identify information sources (bibliography, documents, web pages) and obtain additional information through applying relevant methodology;
- Is able to prepare a comprehensive report on the research findings and present well-structured academic paper in writing; is able to present and defend outcomes of the research carried out by him/her in front of scientific community.

**Outcome 6.** The gradute can taken on the function of multiplicator and facilitate development and promotion of the field of science. The graduate performs a job beneficial to the whole society as he/she serves the mental health of an individual.

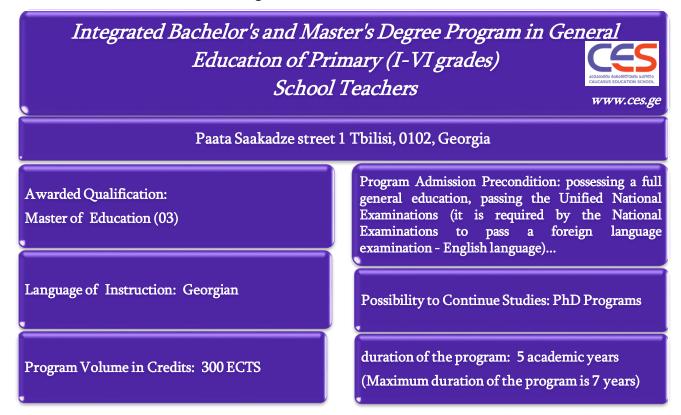
Indicators:

- Is able to track scientific novelties in his/her field of profession; familiarize with modern literature and research findings, analyze them and generate new ideas by relying on them;
- Is able to put the acquired knowledge in practice and share it with the members of his/her community;
- Is able to carry out his/her job professionally, promote individual's mental health and reduce the need of patients' hospitalization.

**Areas of Employment:** Graduates of Master's Program in Clinical Art Therapy can be employed anywhere in need of a psychotherapist/art therapist.

- > Open and closed organizations of mental health;
- Children's hospice;
- Oncological clinics;
- Paliative centers;
- Penitentiary system;
- Disables persons unions;
- Higher education institutes and secondary and high schools;
- Non-Governmental organizations.

## 3.11. Integrated Bachelor's and Master's Degree Program in General Education of Primary (I-VI grades) School Teachers



**Program Objective:** The mission of the Integrated Bachelor's and Master's Degree Program in General Education of Primary (I-VI grades) School Teachers of the Caucasus Education School is to train primary stage pedagogy specialists of new generation while taking into consideration the challenges of contemporary literacy and economic and democratic development of the country, so that they, in turn, can train youngsters/pupils for success on the next stages of education, for realization their intellectual potential and dignified life.

The objective of the programme is to prepare specialists in pedagogy that will possess the knowledge and professional skills corresponding to the modern requirements, so that they are able:

- To perform the unity of obligations and responsibilities defined by the field characteristics, teacher's professional Code of Ethics and a teacher's professional standard in accordance with the requirements of legislative acts of Georgia;
- To understand the uniqueness of every single pupil and apply differentiated strategies of teaching for their cognitive, personal and social-emotional development;
- To improve the achievements of pupils and their own school practice on the basis of the analysis of the evaluation of pupils and their own activity, to cooperate with the pupils, colleagues, parents for a harmonious development of a pupil, for solving a problem together and for their own professional development;
- > To be reflexive, open to innovations and to be the one introducing the innovations to the pedagogic practice; possess the knowledge of information-communication technologies and be

able to use them in their teaching process as well as oriented towards sustainable professional development.

The objectives of the "Integrated Bachelor's and Master's Degree Program in General Education of Primary (I-VI grades) School Teachers" of the Caucasus Education School are in line with the mission of the Caucasus University, which is "to prepare specialists loyal to the ideals of democracy, morally stable, highly qualified, competitive at the local and international labor markets by introducing a research-oriented teaching and learning and to meet the educational and consulting requirements of the society", to prepare specialists that possess professional skills and knowledge corresponding to the modern requirements.

**Program Learning Outcomes:** Upon the completion of the **"Integrated Bachelor's and Master's Degree Program in General Education of Primary (I-VI grades) School Teachers**", the graduate will acquire the following general and field competences:

#### Competence - Knowledge and Understanding

- I Competence Area Formation of a Positive Learning Environment
- A primary level teacher is familiar with the main principles of differentiated approaches in the learning process;
- The teacher knows how to create a motivating learning environment for a pupil physical, social-emotional and cognitive environment;
- The teacher knows how to create an inclusive and favorable learning environment for teaching and for the pupils;
- The teacher knows effective strategies for preventing and resolving conflicts and class management;
- The teacher knows the main factors that contribute to the formation of a cooperative culture and understands the importance of the collaborative environment for his/her own professional development and the improvement of teaching and learning quality.

## II. Competence Area - Planning, Implementing and Evaluation of the Pupil and Result Oriented Learning Process

#### 2.1. Planning and implementing the learning process

- A primary level teacher is familiar with the national goals of general education, national educational plan;
- The teacher knows how to perform the planning of the learning process oriented on pupils and results on the basis of the sample documents of the general education;
- The teacher knows how to find and create educational printed and ICT resources, as well as how to apply them in the learning process with a relevant purpose;
- The teacher knows the major theories of a human's development and education, understands their importance in the planning and implementation of pupil and result oriented learning process;
- The teacher is familiar with the general approaches for the development of basic academic and social-emotional skills;

- The teacher knows the diverse learning and teaching, student-oriented strategies and prospects of their application;
- The teacher knows the teaching and learning methods, technologies and strategies, the opportunities for their application;
- > Knows the principles and goals of sustainable development;
- Acknowledges the importance of teaching the principles of sustainable development for individual evolution, growth of a responsible citizen towards social and natural environment. I The teacher understands the role and importance of extracurricular activities in enhancing motivation, learning and versatile development of students.

#### 2.2. Learning process evaluation

- The teacher knows how to evaluate a student (hence, student with special educational needs SEN student) within the framework of the National Educational Plan;
- The teacher knows the types of evaluation, principles and methods. The teacher knows how to analyze the results of the evaluation;
- > The teacher knows the main principles for the formation of assessment criteria and rubrics compilation.

#### III. Competence Area - Supporting Professional Development

- > The teacher knows the main principles, forms and ways of professional development;
- > The teacher is familiar with the current trends and researches in the area of education sciences;
- The teacher is familiar with the science education research methods and their application possibilities;
- The teacher knows main approaches of planning, implementation and analysis of practice research and understands the importance of research results application for professional selfdevelopment and enhancement of the learning and teaching quality;

#### Competence - Practical and Other Skills

#### I - Competence Area - Formation of a Positive Learning Environment

- The teacher is able to create a positive learning environment for students' individual and special needs, taking into account their cultural diversity and to promote the integration of each student in the class and their motivation;
- The teacher is able to create a safe free learning environment for the personal, social, emotional and cognitive development of every student;
- The teacher is able to organize a learning environment for students with behavioral difficulties considering the recommendations of a psychologist;
- > The teacher is able to manage a class, analyze and respond adequately to the causes of conflicts;
- The teacher is able to communicate efficiently with students, parents, colleagues and community for conflict prevention and resolution;
- The teacher is able to promote the establishment of positive relations among students using appropriate strategies, considering their individual differences;

- The teacher is able to effectively communicate and have business cooperation with pupils, colleagues and community;
- The teacher is able to facilitate the inclusion of parents (other legal representatives) for a meaningful learning of the students.

## II. Competence Area - Planning, Implementing and Evaluation of the Pupil and Result Oriented Learning Process

#### 2.1. Planning and implementing the learning process

- The teacher is able to develop short-term and long-term educational plans considering the general national goals of education, national curriculum, student's needs and school priorities;
- The teacher is able to plan the lesson considering all the components and connections, is able to take into account the inter-subjective links and inter-connections between the subjects;
- The teacher is able to elaborate an individual educational plan for children with special educational needs with the involvement of the relevant specialists;
- The teacher is able to find, select, set up and use assisting resources and ICT technologies for curriculum goals and considering the needs of students of a specific class;
- The teacher is able to effectively apply the knowledge of personality, development and education theories in the learning process;
- The teacher is able to effectively select the strategies for enhancing a motivation by observing the individual progress of the students and considering their interests;
- The teacher is able to facilitate the development of students basic academic and socialemotional skills considering their age and individual characteristics;
- > The teacher is able to reasonably use a various teaching and learning strategies;
- The teacher is able to integrate the principles of sustainable development into the teaching themes during the learning process;
- The teacher is able to plan extracurricular activities (club, circles, educational and social projects) considering students' interests and abilities.

#### 2.2. Learning process evaluation

- The teacher is able to apply student assessment methods to evaluate each student's achievement and progress;
- The teacher is able to effectively apply the assessment of each student's cognitive and personal development;
- > The teacher is able to make assessment schemes and rubrics compilation, and make an objective assessment of students on their basis.

#### III. Competence Area - Supporting Professional Development

On the basis of self-assessment, feedback received from colleagues, administration, students, parents and the analysis of the students' needs, the teacher is able to analyze his/her practice in a complex and coherent way and in a criticizing manner - identify strengths and weaknesses, and make appropriate professional development planning;

- The teacher has the ability to search and use new knowledge, tendencies and new researches in science education in order to improve his/her own professional development and school practices;
- The teacher is able to plan researches, create /find appropriate tools, implement and / or involve students in research projects;
- Based on the school practice analysis, the teacher is able to identify a problem / need, analyze, plan appropriate interventions, implement, and assess their effectiveness.

#### Attitudes and Values:

- The teacher understands the importance of education inclusion and student motivation for the establishment of positive, safe/free from conflicts educational environment; understands the importance of cooperation with students, parents, colleagues, the community for the formation of a safe (physical, social and emotional) educational environment;
- The teacher understands that the general education framework documents and knowledge accumulated in the education science are the pedagogic benchmarks; demonstrates the importance of every student as a person; believes that the use of a differentiated approach will facilitate the growth of student motivation, and their personal and cognitive development, as well as their integration into the school community;
- The teacher is oriented on the continuous professional development, on acquiring innovation in different ways and applying them in practice; the teacher understands the importance of improving research-based schooling practices.
- General competences of the graduates of Integrated Bachelor's Master's Educational Program are:
- The ability to critically analyze difficult, incomplete and contradictory data, perform their independent analysis. The ability to convey the analysis results in an understandable manner and their application. The ability to perform the analysis, consolidation, integration of different data and make a conclusion. The ability to provide evidences and/or contradictory arguments during the analysis of the received results;
- Information management the ability to obtain information from various sources, process a large volume of information and perform its critical evaluation. The ability to use information retrieved during professional activities;
- The ability to solve a problem / make a decision; is able to determine a complex problem independently, formulate it and define ways for resolving it;
- The ability to analyze the expected results and make a final decision. Is familiar with the additional resources and, if necessary, applies them effectively, within the frames of his/her competence;
- The ability to work in a team/group; both as a leader and a regular member. The ability to distinctly formulate tasks, work with peers, coordinate their activities and adequately evaluate their capabilities;
- > The ability to manage conflicts and force-majeure situations;
- Communication skills, including in a foreign language has the ability to observe, listen, ask questions, as well as non-verbal communication skills;

- The ability to participate in meetings, and convey one's own thoughts both orally and in writing;
- > The ability to conduct professional negotiations and participate in conflict resolution;
- The ability of constant renewal of learning / knowledge the ability to use the full range of educational and informational resources and manage one's own learning process. Understands the need for continuous update of knowledge. The ability to assess objectively one's own knowledge and skills;
- The ability to adapt to a new environment demonstrates good habits of practical work in the team, professional subordination / adaptation skills, ability to use new technologies;
- The ability to work independently can manage time, select priorities, meet deadlines and has the aptitude for coordinated work. The ability to plan resources related to one's own activities correctly. Is responsible for the work performed and able to evaluate and criticize it.

**Areas of Employment:** As a result of completing the Primary Level Teacher Bachelor's-Master's Program, the student will be awarded a Master's academic degree and the student will be entitled to be employed in accordance with the received qualification, both in public and private general education institution, as well as in an informal education.

#### 3.12. Master's Program in Mountain Tourism (Delivered in English)



**Program Objective:** The objective of Master in Mountain Tourism is to impart professional skills and knowledge to the students and enable them to advance their careers in mountain tourism. It focuses on the knowledge of mountain tourism management to meet professional standards and compete on the national and international arena. The programme aims at preparing future professionals to strategically manage mountain tourism and make sustainable and effective decisions in positions of high responsibility. The programme trains the future researchers in the field of mountain tourism management. It also helps the students to develop skills for networking, designing and pricing of adventure tourism activities efficiently.

It focuses on:

- 1. Building up professional skills and integrated knowledge of the dynamics of mountain and mountaineering tourism management; cultural diversity and creativity for innovation and sustainability in tourism industry;
- 2. Fullfilling the need of skilled and expert manpower to meet the scope in mountain and adventure tourism sectors;
- 3. Enhancing and strengthening skills of the graduates to pursue entrepreneurial values and leadership development in mountain tourism;
- 4. Building up professional mountain studies' research and innovation, and preparing students for leadership in the study and research in national and international sectors of adventure and mountain tourism management;

#### **Program Learning Outcomes:**

1. Graduate has knowledge of main factors effecting contemporary tourism and of recent tourism trends;

#### Measurement Criteria:

- Understands the main scope of the contemporary tourism sector;
- > Describes global tourism markets, products, tourist behaviours, types of regulations etc;
- Understands positive and negative consequences of the tourism and implications of the sector development policy;
- Understands main challanges of the contemporary tourism based on the cases of different countries.
- 2. Graduate has detailed and systematic knowledge in the field of Adventure and Mountain Tourism;

#### Measurement Criteria:

- > Understands main components of adventure, mountain tourism and their interaction;
- Understands the meaning, types and history of adventure tourism and can describe how it is different from other types of tourism;
- Describes demand and supply side of adventure tourism;
- > Analysis main issues, opportunities, projects of the field and best cases of the world.
- 3. Graduate has deep knowledge of strategic management and planning of adventure mountain tourism;

#### Measurement Criteria:

- Understands the importance of strategic thinking; develops appropriate strategies based on critical situational analysis and provides an evaluation of the strategies pursued in different tourist contexts;
- > Identifies, evaluates and utilizes data concerning the specific cases of tourism strategic planning;
- Understands the importance of destination management and planning and the role of responsible agencies.
- 4. Graduate has systematic knowledge of the process of entrepreneurship, entrepreneurs and the environment in which the process takes place;

#### Measurement Criteria:

- > Identifies different typologies and key characteristics associated with entrepreuners;
- Understands the key theoretical models of entrepreneurial behaviour, the process of enterprenourship, contributing elements and feautures;
- > Evaluates government policies designed to increase entrepreneurial acitivity;
- 5. Graduate has systematic knowledge for analyzing adventure, mountain tourism in the context of demand and supply, factors affecting it and its role in the whole value chain;

#### Measurement Criteria:

- Elaborates structuraly well coonstructed ideas about the competition in adventure, mountain tourism to professionals and non professionals;
- Explains how adventure mountain tourism products are priced and describes the value creation process in each industry of tourism.

#### 6. Graduate has knowledge of the planning and management of Protected Areas;

#### Measurement Criteria:

- Understands ecological, social and economic importance of Protected Areas, sustainable management of natural resources;
- Outlines approaches to the planning and development of tourism infrastructure and services in protected areas, also ways of enhancing the quality of the tourism experience;
- Evaluates the management regimes in protected areas to propose actions for management improvement based on international standards and best practices.
- 7. Graduate has knowledge to analyze development principles and stages of adventure, mountain tourism product;

#### Measurement Criteria:

- Understands the importance of product planning and knows the variables influencing tourism product development;
- Describes fundamental issues of tourism development and product planning and principles and procedures of tourism product development;
- > Analysis main challenges, opportunities and projects of the field.
- 8. Graduate has knowledge of the main markets of adventure, mountain tourism, their marketing strategy on the local and international level;

#### Measurement Criteria:

- Understands strategic solutions of positioning on international markets;
- Understands destination strategy planing methodology and ways of implementation;
- > Understands instruments of marketing strategy creation and evaluation.

#### 9. Graduate has ability of project and business plan creation and implementation in tourism sector; Measurement Criteria:

- ➢ Has the ability to develope a busness idea by analysing relevant material;
- > Has the ability to define the project goal and purpose and evaluate the result;
- > Has the ability to attract necessary partners and negotiate with them business ideas;
- > Has the ability to create and manage the project and business.

## 10. Graduate has ability to promote adventure mountain tourism using different methods including modern technologies;

#### Measurement Criteria:

- > Has the ability to evaulate the effect of informational technologies on tourism;
- ➢ Has the ability to identify the role of marketing in new models of e-tourism.
- 11. Graduate has ability to use the research methods to create additional knowledge in adventure, mountain tourism and criticize other papers in this field;

#### Measurement Criteria:

- Has the ability of collection and analysis of quantitative and qualitative data, and the specification and testing of theories;
- Has the ability to plan research initiatives in order to study the issues related to adventure, mountain tourism development;

- > Has the ability to critically evaluate other papers in the field.
- 12. Has ability to prepare and realize adventure, mountain activities (below permanent snow line). Preparation and leadership of the touristic group in different mountainous terrains;

#### Measurement Criteria:

- > Has the ability of choosing, planning, researching and preparing of mountainous routes;
- Has the ability to plan activities for the chosen route;
- Has the ability to choose the right equipment for himself and participants for the chosen activity.

#### Areas of Employments:

- Adventure Tourism Manager;
- Tourism Innovator;
- ➢ Explorer;
- ➢ Entrepreneur;
- ➢ Academician;
- Mountain Tourism Manager;
- Tourism Planner;
- ➢ Tourism Leader;
- ➢ Researcher.

3.13. Master's Program in Healthcare Management

#### Master's Program in Healthcare Management Paata Saakadze street 1 Tbilisi, 0102, Georgia Admission **Precondition:** Program Diploma confirming bachelor's or equivalent academic degree, Awarded Qualification: Successfully passing of test in the Unified Master's Master of Healthcare Management (0203) Examination and Successfully passing the interview and/or internal exam, to have minimum B2 level in English... Language of Instruction: Georgian Possibility to Continue Studies: PhD Programs duration of the program: 2 academic years Program Volume in Credits: 120 ECTS (Maximum duration of the program is 4 years)

**Program Objective:** The aim of the program is consistent with the Caucasus and the Caucasus University School of Medicine and Health Management mission and objectives outlined in the research-oriented teaching and learning through the introduction of local and international labor markets are competitive, highly qualified, morally perfect, democratic ideals follower specialists BIS and training in the field of educational requirements.

The mission of the Caucasus University School of Medicine and Health Management is to introduce the knowledge, modern approaches and values of modern international standards for healthcare management in Georgia.

The master's program in Healthcare Management aims to train healthcare specialists in accordance with the recommendations of the World Health Organization, professional associations, as well as modern reforms in the Georgian healthcare system and the requirements of the labor market. By providing Bell and modern knowledge.

CU School of Medicine and Health Management Master's program focuses on the health care system developed by institutions for organizing, financing, marketing, and management of modern information technology on deep, thorough knowledge of the health sector in research planning and use, to kursdamta tion of the system involving the health care system in Georgia to improve service delivery.

#### Program Learning Outcomes:

1. Has a deep and systematic knowledge of the basic concepts and theories of management, marketing, management and financial accounting and control, operational management, planning, strategic planning and theories of healthcare organizations.

- aware of health management organizations, planning, strategic planning features, jobs, positions, groups and teams to organize, decision-making and problem-solving methods are effective, organizational change management and effective communication mechanisms, understands health organization operating management mechanisms, optimal Methods for determining the capacity;
- Knows the financial and non-financial analysis required for the management and evaluation of a healthcare organization at the micro and macro levels, methods of obtaining, processing, generalizing and using management information in the management decision-making process. He understands the methods of financing and economic evaluation of the services of the healthcare organization, the peculiarities of market relations in the healthcare sector, the role of public good and the state in the healthcare sector;
- Knows the marketing challenges of healthcare organizations, developing and implementing marketing strategies; Peculiarities of quality of medical care and effective mechanisms for its improvement, issues of total quality management and patient safety; The importance of taking accompanying risk and harm prevention measures are key strategies to reduce medical errors;
- Knows the management processes of health care organizations in terms of health policy, taking into account the availability of services, international patient protection processes and ongoing processes in Georgia. Familiar with state policy, various healthcare systems, strategies of the World Health Organization.

## 2. Analyzes and applies practical activities to healthcare management processes, issues and tools and can apply healthcare management concepts and theories in practice.

- Has the ability to make managerial decisions in a medical organization, to solve existing problems in a complex way, to introduce mechanisms for monitoring activities;
- Has the ability to evaluate the activities of a healthcare organization with financial and nonfinancial indicators, to compile a budget and monitor its implementation, to introduce control mechanisms in the organization and to assess its development;
- Able to evaluate the financing and economic aspects of the services of the healthcare organization using appropriate methods and tools, analyze the problems related to the introduction of effective methods of reimbursement of medical services using the latest methods and approaches; Compare the basic methods of remuneration of medical institutions and medical staff and develop effective mechanisms; Analysis of the structure of the costs of the medical institution;
- Able to use the basic methods of operations management for the management of various types of projects, use the statistical tools needed to manage the flow of patients (customers), select the right location for the healthcare organization;
- Has the ability to find new, original ways to act in a new, unpredictable and multidisciplinary environment, to organize organizational behavior and to identify complex problems identified in personnel management, including conducting research independently using the latest methods and approaches; Analyzing the structure of human resources and predicting demand for it; Ability to manage hiring procedures;
- Can plan the current and future activities of the company, develop recommendations to ensure the successful operation of the company; To analyze the competitiveness of the company; Develop the right strategy for the company; To analyze the company's strategy, to determine

its effectiveness; Develop, implement and monitor a strategic plan for different types of companies;

- Actively participates in patient safety as well as medical quality assurance and management projects, participates in quality assurance, management, and improvement activities, assembles, processes, and participates in the quality assessment process;
- Able to design and manage healthcare marketing processes, participate in the implementation of basic service marketing strategies.

## 3. Be able to use adequate research and data collection methods to analyze issues related to health management, process the information received and draw a reasoned conclusion.

- Able to innovatively synthesize information based on the latest data;
- Able to critically analyze, interpret and formulate reasoned conclusions based on statistical data;
- Knows modern quantitative and qualitative methods of research and the principles of their use.

## 4. Has effective written and oral communication skills in healthcare management, including in a foreign language.

- Has the ability to convey scientific information, as well as his / her opinions, conclusions and arguments accurately and effectively, to present to the academic or professional community in both native and English languages, taking into account the standards of academic honesty and information-communication technologies;
- Possess the ability to listen to different and conflicting opinions, to reason during discussions and to make a healthy opponent, to reasonably defend one's own positions;
- Has the ability to find and process information, work on library funds, refer to scientific sources used in the paper according to the established standard and avoid plagiarism;
- Be able to prepare professionally quality research projects and analytical reports / papers through the proper use of evidence and citations.

## 5. Leads the values and values adopted and recognized in healthcare, participates in the process of strengthening them and strives to establish them.

- possesses the general health of the adopted and recognized values and values: human dignity, respect for patient autonomy, recognition, professional integrity, honesty, justice, equality, professional ethics principles of value, equality, humane principles, mutual respect, trust and kindness based on mutual respect;
- Understands the importance of protecting universally recognized values in dealing with the patient, his or her representatives, and colleagues.

Areas of Employment: The Master of Health Management may hold the position of Middle and Senior Manager in the business sector, as well as the relevant position in state structures and higher education institutions, in accordance with the established nomenclatur.

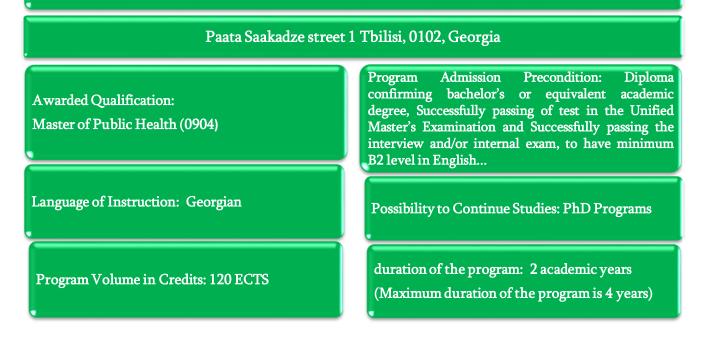
The employment fields of the graduates of the Master of Health Management are:

Hospitals and outpatient facilities;

- Pharmaceutical companies;
- Provider companies;
- ➢ NGOs;
- International health programs in Georgia;
- Healthcare consulting firms;
- State health authorities;
- ➢ Health insurance companies.

3.14. Master's Program in Public Health

### Master's Program in Public Health



**Program Objective:** The program corresponds with aims reflected in the mission of the School of Medicine and Healthcare of Caucasus University and ensures training of specialists following competitive, highly qualified, morally finalized ideals of democracy at local and international labor markets by introducing research-oriented teaching and learning and meetings the social-educational requirements in this field.

The mission of the school of economics and healthcare of Caucasus University is to introduce modern approaches and values of knowing modern international standards of the healthcare system in Georgia and train specialists of public health by providing essential and up-to-date knowledge taking into consideration recommendations of the world health organization, professional associationa as well as the reforms implemented in the system of health of Georgia.

The aim of the MA program of public health is to make sure MA students aquire in-depth, theoretical, methodological and research principles of publiuc health, develop the ability of planning research independently in this field, collecting, analyzing and interpreting the data.

The updated MA program developed by the Caucasus University School of Medicine and Heathcare Management is focused on providing knowledge on organizing, funding, marketing and modern information technologies of the institutions of the system of main demographic and social directions of Georgia, those of the public health one research planning and application in the healthcare sector so that graduates improve after the involvement in the system provison of services of the healthcare system in Georgia by means of planning and implementing effective programs of disease prevention and healthcare support as well as respective organization and management of institutions providing healthcare and social services. **Program Learning Outcomes:** The graduate will possess comprehensive knowledge and skills for developing, planning, managing and implementing programs of various spectrum of public health, is aware of global healthcare tendencies and possesses knowledge of nationa; healthcare policy. S/he also is well aware of using modern technologies in the healthcare system. S/he knows main methods of public health research.

#### The graduate will have:

- > The ability to act in a new, unforeseen and multidisciplinary environment;
- The ability to search for new and original ways of identifying the problems facing health organizations at macro amd micro levels and solving comlex ones;
- The abiliy to manage change;
- The ability to carry out research independently using most recent methods and approaches and make decisions necessary in the process of managing the health organizations.

#### The student can

- Formulate justified conclusions on the basis of critical analysis of complex and incomplete information (including, most recent research) about healthcare organizations;
- Synthesize in an innovative manner information based on the most recent data about the healthcare sphere;
- Formulate conclusions about the methodological and ethical issues using scientific foundations of soecial research in the healthcare field;
- > Use the key methods of qualitative and quantitative research when makinhg decisions;
- > The ability to plan and implement the research;
- The ability to adequately and effectively introduce scientific research and recommendations in the field of managing healthcare;
- The ability to analyze the status of health of the population using the knowledge of the history of the healthcare system and development, calculate and analyze various indicators;
- > The ability to select the respective quantitative method for problem analysis;
- Managing learning independently;
- > Becoming aware of peculiarities of the learning process and high level of strategic planning;
- Searching for respective materials in respect with specific directions to characterize various situations in the healthcare field, realizing peculiarities and their application;
- Planning and managing the learning process independently with the view of further expansion of knowledge.

#### The students is able

- To communicate his/her conclusions, arguments and methods of research regarding the issues of healthcare management to the academic and professional audience in English and Georgian taking into consideration achievements of information communication technologies and academic honesty;
- To provide full information in the field of healthcare: to inform, clarify the issue, advertize, make a request, cooperate in various languages;
- To properly present statistical, demograohic, program and scientific information to a wider audience;
- > To write a high quality analysis on healthcare issues using respectively the proof and quotes.

The graduate will have developed the ability to honestly carry out healthcare management taking into consideration availability of healthcare, honestly manage healthcare and indecendently assess the healthcare values of oneself and others. Realize the factor of healthcare service and act in the specific environment using fair and honest methods of healthcare services. Be constantly focused on the user. Follow ethical norms of behavior and moral principles and contribute to the establishment of new values.

Areas of Employment: Skills obtained by the MA of public health in the processs of learning will enable him/her to get employed at the position of an epidemiologist, healthcare reseracher, consultant and other adminsitarative directions in the public or private sector as well as local government bodies, government of non-government organizations, insurance companies, public health regional, district or central structures, healthcare establishments.

The area of activity of the MA student in public health is primarily services of public health at the regional, district and central levels as well as those structures where the national policy of public healthcare is developed (Ministry of Labour, Healthcare and Social Security of Refugees from the Occupied Territory"; "Ministry of Education, Science, Culture and Sport of Georgia"; "Ministry of Environment and Ahriculture" parliament commissions), non-government or international organizations focused on public health and healthcare issues, research organizations, medical and educational institutions, rehabilitation centres.

3.15. Master's Program in Economics



**Program objective:** The program is in accordance with the goals stated in the mission statement of Caucasus University and Caucasus School of Economics. Using innovative learning and teaching methods, program prepares highly competitive, qualified and morally grounded future professionals, who are faithful to democratic and humanist values.

Master's Program in Economics prepares future professionals in the field of economics. Program is developed with the help and active involvement of the professors from Vrije Universiteit, European College of Economics and Management, Otto-von-Guericke Universität and Florida National University.

The goal of the program is to:

- Provide students with comprehensive knowledge of economics;
- > Encourage students to find new and innovative ways of solving complex economic problems;
- > Equip students with the knowledge of research methods in economics;
- Prepare students to be ready for the real world working environment;
- Provide students with the understanding of how economic system works on micro, macro and international level;
- Equip students with the knowledge of theoretical and applied tools necessary to create and critique economic research and projects;
- > Equip students with practical, analytical, creative and innovative thinking skills;
- Inform students on how to gather and process the economic data, in order to make relevant conclusion.

The program is in accordance with the goals stated in the mission statement of Caucasus University and Caucasus School of Economics. Using innovative learning and teaching methods, program prepares highly competitive, qualified and morally grounded future professionals, who are faithful to democratic and humanist values.

#### **Program Learning Outcomes:**

#### Knowledge

- 1. Have deep knowledge in fundamental and special economic disciplines;
- 2. Knows the rules of functioning of market economy at micro, macro and international level;
- 3. Have knowledge of the modern principles of micro and macroeconomics, transition economies, labor economies, monetary and political economies, regional integration and international trade, modern economic theories and methods;

#### Ability

- 4. Can outline and clearly articulate problems related to economic development;
- 5. Can conduct research in various fields of economics; Analyze data and draw conclusions using the latest approaches;
- 6. Can use theoretical knowilidge in practice;

#### Values

7. Understands and shares values adopted by the Georgian and global society. Good knowlidge of economic principles makes them responsible citizen.

Areas of Employment: The program does not have graduates yet because it is new.

The program focuses on training qualified personnel, based on real labor market requirements and sectoral standards. Graduates will be able to work in the following sectors:

International and non-governmental organizations;

#### Public Sector:

- Government of Georgia;
- Ministry of Economy and Sustainable Development;
- ➢ Ministry of Finance;
- National Bureau of Statistics;
- The National Bank;
- Local authorities;
- ► Etc.

#### Private sector:

- Banking;
- Insurance;
- Audit companies;
- Distribution;
- Retail companies;
- Advertising companies;
- Research companies;
- Educational institutions;
- ➢ Etc.

4. Joint Educational Programs

#### 4.1. Double-Degree Master's Program in Business Administration (Business Research, Global Management, Management Consulting)



**Program Objective:** The MBA program mission is to provide future managers with the core knowledge needed to adopt a holistic view of business and stimulate managerial and entrepreneurial initiative. The program also seeks to enhance career progression and enable participants to think critically and strategically in order to adapt to the changing global environment.

The objective of the master's program of business administration are as follows:

- Is capable of selecting and using the appropriate tools from each discipline to analyze a business problem and offer an integrated solution;
- > Demonstrates comprehension of economic differences and the global business environment;
- > Has developed a sense of intercultural awareness, tolerance and respect;
- ▶ Has developed the ability to work effectively as part of a multi-cultural team;
- Demonstrates the capacity to identify an ethical dilemma and to take position based on his/her personal value system;
- Is able to identify and evaluate different alternatives on the basis of the consequences for the different stakeholders;
- ➢ Is able to choose a sustainable course of action and defend it;
- Understands and anticipates the impact of innovation and technology on organizational performance;

- > Is capable of understanding and analyzing an innovative process;
- ➢ Is able to use the principal business IT tools effectively and efficiently;
- > Is able to take part in the definition and deployment of information systems;
- Demonstrates clear and concise oral and written communication;
- Is able to identify root causes of a problem;
- Is able to collect, in a relevant, organized and non-biased way, the necessary information and data;
- > Is able to analyse the collected data through relevant methodologies;
- Is able to question the quality of the information used (rigour, reliability, value of evidence, etc.) and to identify and weigh opposing arguments and evidence fairly;
- Is able to choose a position and defend it;
- ➢ Is able to work effectively and constructively in a group;
- Is able to develop his/her abilities to exercise leadership;
- > Can effectively prepare and analyse a negotiation situation.

**Program Learning Outcomes:** To fully control challenges of business in the modern environment, graduates of the program will receive high quality sectoral education, which is clearly oriented on the usage of management and is the base of the success on the way of their professional development.

The learning outcomes of the program are as follows:

- Has acquired general business knowledge, tools and concepts and is able to use them to propose integrative solutions to business problems;
- Is able to adapt, evolve and cooperate in an international and/or culturally diverse environment;
- Considers the human, social and environmental consequences of business decisions and practices;
- ➢ Has developed skills for managing technology, innovation and related organisational changes;
- Has acquired relevant operational IT skills for business;
- Has developed effective communication skills;
- > Has developed critical thinking and problem-solving skills;
- ➢ Is able to work effectively and constructively in a group;
- > Has discovered his/her leadership capabilities.

**Areas of Employment:** Graduates of Master's program of Caucasus School of Business can open and manage their own business, occupy middle and high managerial positions according to their specializations in private, public and non-governmental organizations. Graduates are employed in any sector of the business:

Business Administration, Development, Analytics;

- ➢ Financial Planning;
- Financial Reporting, Analysis, Forcasting;
- Budgeting and Controlling;
- Corporate Banking Service;
- Credit and Operational Risks Management;
- Communication with Investors and Financial recourse;
- Consulting Sector;
- Small, medium and large enterprises;
- Banking Sector;
- Non-banking financial institutions;
- Governmental and Budgetary Organizations;
- Non-governmental Organizations.

4.2. Master's Program in European Integration and Employment Relations



**Program objective:** The aim of the master's program is to:

- Training of qualified labor specialists who will be able to play a leading role in the transformation of Georgia's employment and labor relations policy and thus bring the country closer to EU and international labor standards;
- Develop students' ability to communicate their conclusions, arguments and research findings to the academic and professional community in accordance with ethical standards;
- > Develop the ability of independent scientific research.

Program Learning Outcomes:

#### 1. Knowledge and understanding

- 1.1. Upon completion of the program, the Masters in European Integration and Labor Relations possesses profound and systematic knowledge, up-to-date knowledge of European integration, modern social, economic, legal and organizational aspects of labor relations, mechanisms of employment and improvement of working conditions;
- 1.2. Describes Georgia's labor relations with European standards and practices in the context of European integration. Is able to make critical sense of it. Forms the basis for innovation, the development of new, original ideas.

#### 2. Skills

Master of European Integration and Labor Relations will be able to:

- 2.1. Evaluate labor relations and their various aspects in accordance with European Union standards;
- 2.2. Use adequately modern empirical research methods to study topical issues of labor relations in Georgia;

- 2.3. Be involved in various research and social policy projects;
- 2.4. Seek new, original ways of solving complex labor and social problems in an unfamiliar or multidisciplinary environment and / or conducting independent research, adhering to the principles of academic integrity, using the latest methods and approaches;
- 2.5. Critical analysis of complex or incomplete information (including the latest research) in the field of labor relations, innovative synthesis of information / social data, evaluation and drawing conclusions that reflect social and ethical responsibilities;
- 2.6. Present their conclusions, arguments, and research findings in accordance with the standards of academic ethics for both the academic and professional communities.

#### 3. Responsibility and Autonomy

- 3.1. Manages complex, unpredictable or multidisciplinary learning and / or work environment related to modern social, economic, legal and organizational aspects of labor and employment and freely adapts to new strategic approaches in labor relations;
- 3.2. Able to take responsibility for the activities of others and their further professional development, conducting their own learning process independently;
- 3.3. Analyzes knowledge / initiatives / practices gained in the field, and, where appropriate, contributes to the development of professional knowledge and practice.

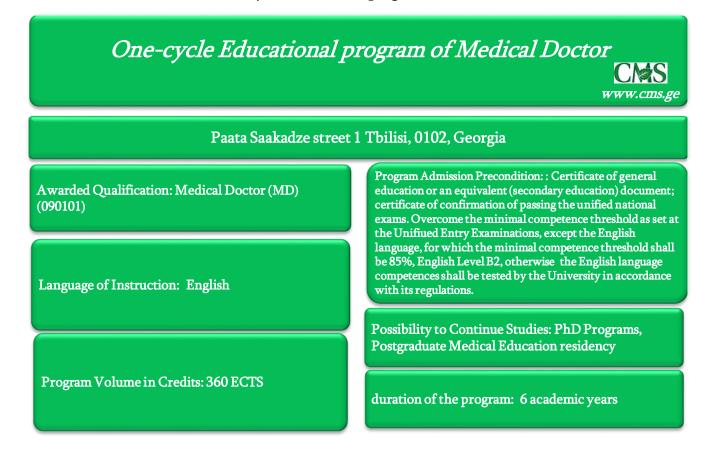
Areas of Employment: Graduates of master studies in European Integration and Labor Relations will be able to work at ministries, public departments and agencies, private companies, employers' and employees' associations and other civil institutions in the following positions:

Analyst, Project Manager, Advisor, Public Relations Specialist, European Affairs Advisor, Executive Officer in Trade Unions, Specialist and Leading Specialist in the Employment and Social Services and Employment Agency in the local self-government, as well as in the position of Head.

Upon successful completion of the Masters degree, the graduate will be able to pursue a doctoral degree in Georgian or foreign universities focused on economic policy, employment policy in the EU; European models of the welfare state; Labor Relations and Social Dialogue; To conduct research on the experience of Eastern European countries in the field of European legislation in human rights and labor relations and in EU integration and transformation.

5. One-cycle Educational

5.1. One-cycle Educational program of Medical Doctor



**Program Objective:** The goal of the One-cycle Educational program of Medical Doctor is to train for the local and international labor markets competitive, highly qualified, highly ethical, morally sound physicians with appropriate competence and professional values, and thus meet the demands of the society.

The Caucasus Medicine and Healthcare School was established in 2018, and the Program of Medical Doctor was launched in September 2020 with the participation of 1 academic group. Under conditions of pandemic constraints and regulations, the learning process was mainly conducted in online or hybrid mode. On-site training has actually resumed on March 1, 2021.

The program provides the knowledge, thinking, autonomy, responsibility, and practical / clinical skills necessary for professional development, postgraduate study, and successful medical practice. The program is based on an integrated model of the highest standard which brings together synergy of institutional education, collaborative group learning, active personal self-learning and practical skills, real patients, simulation cases and role-plays; introduces standardized clinical practice assessment methods and allows the students to develop maximum sense of responsibility; its develops the ability to focus on short- and long-term outcomes.

The program is based on the integration of multidisciplinary approaches of Caucasus University, its welldeserved high reputation, large-scale international cooperation and many years of rich experience as of a leading educational institution - in general management, health management and public health. From our perspective, the basis for the growth and strengthening of the program is the development of priority areas for Georgia - first, healthcare-oriented integrated healthcare system, innovative services based on innovative technologies of the future, and the establishment of ambitious specialists with high ethical-professional values.

The program aims to reach the top three in the country and the top ten in the region by 2030 in terms of graduate employment in the local and international markets and their international and scientific potential.

The Program goals:

- Provide medical education based on international standards and medical evidence-based practice, which will be in line with the local context and global and local challenges;
- To provide graduates with the basic knowledge in clinical, public health, behavioral and social sciences necessary for medical practice, and to develop their practical skills;
- Develop the habit of independent active self-learning, the need for continuous medical education and professional skills development, motivation of constant striving for becoming a real professional;
- > Develop clinical and communication skills and patient-centered competencies;

Develop ethical values and attitudes: Respect the patient, take into account their interests, regardless of their social, cultural, religious and ethnic background, and adhere to the professional ethics in scientific and practical work.

#### Program Learning Outcomes: Knowledge and understanding

1. The student expresses in-depth, systematic knowledge of theoretical and clinical subjects in the field of medicine, which includes some of the latest achievements in the field of medicine, and with a critical understanding of this knowledge creates a basis for innovation, development of new, original ideas.

#### Skills

2. The student seeks out new, original ways of solving complex medical problems in an alien or multidisciplinary environment and transforms theoretical knowledge into practical skills; masters, demonstrates and refines the skills necessary to carry out medical practice at a high level.

Acquires and demonstrates the following practical skills and procedures:

- Washing hands and wearing gloves;
- > Taking temperature;
- Taking blood pressure
- Taking pulse rate, rhythm, deficit
- > Determination of heart rate and respiration rate
- ➢ Venipuncture
- Lumbar puncture
- Catheter insertion into a vein
- > Intravenous administration of drugs and use of infusion device
- Inject subcutaneously and intramuscularly
- Determination of saturation,
- Oxygen supply
- > Transportation and treatment of patients
- Suturing

- Wound treatment and bandaging;
- Blood transfusion
- Bladder catheterization
- Do a general analysis of urine and blood
- Electrocardiogram recording and interpretation
- Conduct and interpret functional tests of the respiratory system
- ➢ Use of inhaled medications

3.Performs critical analysis of complex or incomplete information, optimal planning of various diagnostic tests. As a result of data collection, through innovative synthesis of information, formulates and implements reasoned conclusions - diagnosis, treatment plan - which reflect social and ethical responsibilities. Performs verbal and written communication with the patient and his / her relatives, as well as his/her colleagues, expresses respect for the patient's rights; Maintains confidentiality about the patient's condition; Adheres to moral and ethical norms in relation to the patient.

Based on the acquired knowledge, the student makes critical and adequate evaluation of clinical cases, including emergency medical conditions, scheduling examinations and correctly interpreting their results; Using in-depth clinical thinking, analyzes incomplete and contradictory data and makes a differential diagnosis, formulates and substantiates clinical diagnosis based on thorough retrieval of the latest data materials, evidence-based principles, innovative synthesis skills, and reconciliation of modern achievements. Successfully connects relevant medications and other treatment measures to the clinical context, compares the potential benefits and risks of treatment for the patient, and monitors these ratios accordingly - makes timely and optimal changes in the management of the patient's condition.

#### The student demonstrates the following clinical skills:

- Proper collection of anamnesis and subjective complaints of therapeutic, pediatric, surgical, gynecological patients;
- Proper conduct and accurate assessment of physical examinations (auscultation, percussion, palpation, etc.);
- Understanding the complexity of the clinical manifestation of the disease and assessing the clinical case;
- Clinical thinking and decision making, discuss with experienced colleagues / specialists if necessary and fit opinions;
- Scheduling examinations, interpreting and synthesizing the obtained results conducting differential diagnosis;
- Making and substantiating clinical diagnosis, critical analysis of the disease management plan and, given the complexity, if necessary - peer review;
- Introduce the patient and his / her caregivers with treatment tactics, finding agreement, giving explanations and advice

Provides first aid and resuscitation assistance in emergency medical conditions:

- Is able to identify, assess and conduct emergency medical care in different age groups (pediatric, adults and the elderly);
- Manages emergencies in accordance with the Emergency Plan of Action (DRS ABCD) protocol and identifies the following specific first aid:

- ➢ Basic life support (BLS) measures,
- Cardiopulmonary resuscitation (CPR) measures;
- Extended life-sustaining cardiovascular (ACLS) and pediatric (PALS) measures in accordance with the guidelines;
- Emergency trauma treatment in accordance with appropriate basic and advanced guidelines and protocols (BTLS, ATLS).

Creates an optimal treatment plan and manages in dynamics:

- prescribes medications clearly and accurately;
- links the use of non-pharmacological treatments and medications to the clinical context and the level of functionality of the patient's systems and organs;
- Evaluates the appropriateness of medication and other treatments for the patient. Compares their benefits with the potential risks of their use and makes the optimal decision about treatment, its regimen and dosage;
- > Treats pain and distress;
- > Assess the interaction and compatibility of medications when prescribing treatment;
- Monitors the prescribed treatment plan timely identifies the drug's potential side effects and makes appropriate changes in treatment.

Manages a patient with a chronic disease using modern methods of medicine (secondary prevention, integrated health care, e-health, telemedicine, remote monitoring). Contributes to educating the patient to take an active part in the proper management of the disease for him and his family members. Discuss the disease management plan with the patient and their caregivers; Provides care for the incurable / terminal patient and his / her family;

Learns, directs and improves the multifaceted, effective, verbal or non-verbal communication (in native and English) necessary for a doctor to perform his or her professional duties - with the patient, his or her relatives, colleagues, multidisciplinary team and others (regardless of their social, cultural, religious or ethnic background). In the context and scope provided for the provision of comprehensive medical care, the duties of a physician and the regulations in force.

In particular, he/she carries out:

- Communication with the patient;
- > Communication with colleagues, various members of the medical staff and experts in other fields;
- Communication when reporting bad news;
- Communication with relatives (and / or caregivers) Explaining / clarifying the diagnosis and / or providing advice / recommendations on care / treatment / prevention explanations;
- Communication with people with disabilities;
- Communication for informed consent;
- Written communication (including medical records);
- Communication in case of conflict;
- Communication through a support person;
- Communication with law enforcement agencies and mass media.

Properly assesses psychological factors and social aspects of disease manifestation and their impact on the patient for optimal management of general and behavioral pathological problems; Identifies disease-related stress, alcohol and drug dependence. Evaluates the patient's psycho-emotional status and encourages him/her.

Expresses support, empathy and respect for the patient's rights; Maintains confidentiality about the patient's condition; Adheres to moral and ethical norms in relation to the patient. In the process of diagnosis and treatment of the patient takes into account the legal principles of Georgian and international law. In case of death of the patient, requests an autopsy and / or issues a death certificate (in cases provided by law). Manages medical activities in a multicultural society.

Through his / her personal qualities and activities, he / she demonstrates and affirms the high standard of the following personal values necessary for a doctor in a global context: impartiality, honesty, fairness, quality medical care and professional excellence, as well as readiness to work in a multicultural society.

# 4. Critically analyzes research based on the scientific principles of biomedicine, plans and implements appropriate level of research in various subjects and areas, adheres to the principles of academic good faith and ethical standards, using the latest methods and approaches. Presents its findings, arguments and research results to both the academic and professional community.

Uses knowledge and practical skills of scientific principles, methods and achievements of biomedicine in medical practice and research:

- Reviews the methodological principles of empirical research, analyzes modern research strategies, traditional and latest research technologies and methods;
- > Adequately assesses the level of evidence and uses it in scientific work and clinical practice;
- Able to select the relevant scientific literature for the purposes and type of research, to critically evaluate it and draw analytical conclusions;
- Demonstrates knowledge of research design methodology, detailed planning, proper production of documentation necessary for research, processing of obtained results and making conclusions and demonstrates relevant skills;
- Based on the critical analysis of the scientific literature, prepares a review and / or abstract of the literature and presents it in an appropriate form;
- > Practically demonstrates knowledge of the principles of ethics of conducting scientific research.
- Participates in scientific meetings and discussions, communicates verbally and in writing, listens and asks questions, gives and evaluates answers, expresses his / her opinions in accordance with the standards of academic ethics.

#### Responsibility and autonomy

5. Demonstrates the ability to plan and lead an active self-learning process independently. Finds learning and information resources, critically analyzes, makes changes to the individual curriculum, and adapts to the next level of learning.

Assess his/her own health, plans and implements healthy lifestyle methods and actively advocates them by being a role model.

6. Manages and adapts complex, unpredictable or multidisciplinary learning and / or work environment through new strategic approaches. Contributes to the development of professional knowledge and practice of others; Takes responsibility for the activities and professional development of others, coordinates teamwork.

By means of his/her example of learning, professional knowledge, skills and positive experiences of improving health, encourages and motivates peers and team members to develop similar responsibilities for taking care of their health. Actively advocates his/her own example in his/her family and friends circle and becomes a role model for them; makes a significant impact by introducing positive lifestyle changes through contrastive analysis between his/her own habits and health and health dynamics of his/her friends and acquaintances. Has interest in preparing himself for a) junior physician, b) researcher, or c) potential career path for medical educator.

Areas of Employment: The graduate of the programme is eligible to:

- continue education at the third cycle of higher education doctoral studies at higher educational universities of Georgia as well as at the universities of foreign countries or take professional development at the training programme of residency (or equivalent training programme abroad approved by the legislation of the country in concern) and after successfully passing the unified state certification exam be awarded the right of independent professional activity.
- be involved in research or medical-educational process in theoretical fields of medicine or in the field of healthcare, which does not involve independent medical activities.
- > Take a course of postgraduate professional development and after successfully passing the state certification exam be awarded the right of independent professional activity.
- ➢ Work as a junior physician.

The programme graduate will be able to deal with the research and teaching activities in theoretical fields of medicine or other fields of health care that don't involve indepenent medical practice.

6. Bachelor's Programs

### 6.1. Bachelor's Program in Business Administration (Specializations: Finance, Marketing, Management, Accounting)



**Program Objective:** The program corresponds to the vision of the Caucasus University and the Caucasus School of Business, ensures training of competitive, high qualified, morally perfect specialists, who follows democratic ideals on local and international labor markets and ensures satisfaction of the educational requirment of the socity in this sphere.

The program is drawn by considering needs of the market and requirements of labor market persived by private and governmental sector of Georgia. The program considers the experience of leading business schools of foreign universities and shares the professional standards established in the business administration.

The aim of the Bachelor's program of business administration of Caucasus School of Business are as follows:

Obj. 1 - To give wide theoretical and practical skills of business administration as in basic, as well as functional directions, such as finances, marketing, management, accounting and audit;

Obj. 2 - To develop skills necessary for different level of managerial position and prepare to effectively fulfill relevant functions (finansist, marketer, accountant-auditor and etc.) for local and internationl companies;

Obj. 3 - To give theretical knowledge and improve skills necessary for entrepreneurial activity;

Obj. 4 - To offer the program matching educational business programs of international universities, which helps him/her to deepen the knowledge in high educational institutions of Georgia and abroad;

Obj. 5 - To establish worldvision and values, which makes him/her a competitive, high qualified, morally perfect person, loyal to the universal ideals, ethically responsible and with high public self-consciousness.

**Program Lerning Outcomes:** After completing the bachelor's program of business administration graduate will be able:

P.L.O.1. - To define, describe and discuss about the basic theories, concepts, models and approaches of business administration and chosen specialization (finances or accounting or marketing or management);

P.L.O.2. Based on the task set before him/her

- > Determine the business model for assessing business environment, idea and/or project;
- Set goals to achieve;
- Plan the necessary steps make relevant decisions;

P.L.O.3. To use necessary knowledge and skills for relevant managerial position;

P.L.O.4. To analyse current situations based on relevant models and analitical methods, identify core issues and make applicable decisions;

P.L.O.5. Effective written and oral communication related to the sphere of business administration in local and international environment;

P.L.O.6. To communicate in foreign language on general and business related topics;

P.L.O.7. To define and be aware of the meaning of global citizenship worldvision, human values, social responsibility and ethical behavior.

### Areas of Employment:

- In Marketing/Public Relations/Communication/and other marketing departments on different initial and secondary managerial positions of various profile and industy companies;
- > Different initial and secondary managerial positions in advertising agencies;
- Various initial and mid-level positions in the marketing research organization;
- Consulting Sector;
- Accounting Department of Any Company;
- Audit Companies;
- In public institutions accounting, internal audit;
- Small, medium and large enterprises;
- Banking Sector;
- Non-banking financial institutions;
- Governmental and Budgetary Organizations;
- Non-governmental Organizations;

6.2. Bachelor's Program in Law

# Bachelor's Program in Law



### Paata Saakadze street 1 Tbilisi, 0102, Georgia



### Program Objective: The aim of the Bachelor's Education Program in Law is to give students:

- wide theoretical knowledge of the basic characteristics of the national law system, principles and institutions, general law principles, values, as well as lawful, political, social, philosophical, historical and economic aspects of national and foreign scientific thought and legislation;
- > in-depth knowledge of public, private, criminal and international law.

### Educational program aims to allow students to develop:

- the ability to study and constantly update knowledge in legislative changes, judicial practice and tracking scientific news, as well as communication;
- the ability to efficiently use obtained knowledge in the field of law and skills that will be necessary in other specialties;
- necessary skills in independent problem solving as well as assessment of issues, analysis, reasoning, justification for the field of law;
- ➤ the ability to strive for professional ethics and legal values;
- the ability to be fair and to be able to defend human rights, social and democratic values in practice in the field of law;
- > the ability to understand complex issues of law as well as to critically evaluate theories and principles;
- the ability to communicate information verbally or in writing to specialists and non-specialists either in Georgian or a foreign (English) language;
- > the ability to use modern information and communication technology in creative ways;
- the ability to take part in the process of formation of the values of their professional work and strive for their implementation.

### Program Lerning Outcomes: Knowledge understanding

After completing Bachelor's Program in Law, the student:

**a.** describes the legal systems and fundamental principles, basic theories of the educational courses, historic sources of the Georgian Law, classification of the legal norms, the system of national law and logical hierarchy, including aspects of correlation of the national and the international law, the systems of private, criminal, public and international law, concepts, fundamental principles and peculiarities of their regulation, issues of judicial processes, the role of court law in the dynamics of development of law, the process of law-making.

b. describes the principles of forms of government, constitutional subjects and election of bodies and/or peculiarities of their operation, legal grounds of implementing local self-governance, forms of activities of administrative bodies, legal principles and instruments of protecting human rights and liberties and their restriction.

c. identifies the isues of application of the law/norm and examines grounds for filing claims with a view to resolving legal conflicts; identifies causes of legal disputes, their characteristics and legal means of their resolution.

### Skills

After completing the Bachelor's Educational Program, the student:

d. identifies legal issues of various types (loopholes in regulations, application of laws in practice, difficulties of execution, etc.) in various fields of law, evaluates problems and through critical thinking and multiple/complex perception of problems elaborates way of their solution;

e. traces and identifies this information (in Georgian and foreign languages), normative grounds, national and international sources and judicial decisions, the application of which is essential for solving particular legal conflicts, and/or disputes, examines and analyzes legal documents, plans the process of conflict/dispute resolution (in court and outside court), prepares legal/procedurual documents and practical projects, elaborates substantiated positions and conducts professinal/legal/consultancy activities by adhering to the strategy developed in advance.

f. fluently communicates his/her ideas and opinions, visions and recommendations in different forms (orally and in writing) and by applying IT; he/she has skills to convince others in the rightfulness of his/her opinions; he/she simultaneously listents to others' arguments and is able to participate in teamwork to create a shared vision; in any circumstance uses appropriate behavioral culture, which is always within the limits of the ethical norms.

### Responsibility and autonomy

### After completing Bachelor's Program in Law, the student:

g. demonstrates skills of self-development, upgrading knowledge, following legal/legislative developments, carries out activities for self-development individually and in cooperation with others and determines the needs of future learning.

h. recognizes, acknowledges and adheres to the supremacy of the human rights and the principles of judicial procedures and procedural lawfulness, the significance of adhering to the ethical values in his/her professional endeavor. Areas of Employment: The gradaute from the educational program in bachelor's of law will be able to work for the position which does not require master's degree in law or/and passing state certification examination or/and additional prerequisites are not considered.

The graduate from the educational program of bachelor's of law can be employed in the following bodies to receive legal practice:

- judicialand executive state bodies.
- Court bodies
- Police and other controlling bodies
- Corporate structures
- > Legal persons of public law and/or non-enterpreneural (non-commercial) organizations.

### Bachelor's Program in PR and Communication



Paata Saakadze street 1 Tbilisi, 0102, Georgia	
Awarded qualification: Bachelor of Social Sciences (07)	Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations
Language of instruction: Georgian	Opportunity of continuing education: MA
Program volume in credits: 240 ECTS	Duration of the program: 4 academic year (Allowable duration 6 academic years)

### Program Objectives:

### General Context of the Program

There is a growing need of Public Relations in the XXI Century. People, whether consciously or unconsciously, have everyday social intercourse with this direction of communication. Success of companies operating in various sectors, as well as public perception of different political or economic processes or institutional reforms with certain accent, to a great extent depends on public relations.

Accordingly, communication, public relations in particular, is one of the most crucially important directions nowadays. Qualified representatives of the sector, who have thorough knowledge of handling all current challenges of this profession, are needed for the process of introducing democratic values in the country on one hand and for the actors of different sectors, starting from big politics and giant business conglomerates ending with small business, NGO sector or civil campaigning, on the other.

The PR and Communications Program of the Caucasus School of Media will prepare a wide profile specialists in the field of communication, who will have proficient general education, knowledge of certain directions of social sciences, profound competence in the field of communication and high level practical skills both in directions of public relations and in its adjacent sectors. The accents of the present program will make our graduates eligible for being employed not only in the field of public relations, but also in marketing, advertising or media industries.

### The Program has the Following Goals:

**Goal N1:** Graduates shall have the knowledge of the essence of the duties and responsibilities, which a person and in particular, the specialist of the mass communications sector, has in a democratic society in general; they will be aware of the influence of the communications field, its various contexts and the specialist's role in this context, as of the professional representative of the sphere.

**Goal N2:** Graduates shall have proficient general education, be aware of the principles of social sciences; have profound knowledge in specific directions of psychology, know different methods of public opinion surveys and be competent both in conducting surveys and analysing their results.

**Goal N3:** Graduates shall be able to provide reasonings in Georgian and English languages, develop opinions, listen to others and provide analysis; they shall have the skills of making discussions and presentations with

particular focus on professional topics in both languages; shall have visual communication skills complying with modern technologies.

**Goal N4:** They shall be competent to work, in compliance with high professional standards and ethics required for a public relations specialist, both in government agencies and private or international/NGO sectors, in accordance with their specifications; they shall be also able to work in the adjacent sectors of the field – marketing and advertising.

**Goal N5:** Graduates shall have a comprehensive knowledge of the components of strategic communications and relatively, the skills to use this knowledge in practice.

**Goal N6:** Graduates shall have the knowledge of media, its various contexts and formats, new media platforms and also the skills of actually using this knowledge; they shall understand the role of media as the mediator in process of strategic communications and be capable to work with it: raise interest of media, cooperate with media representatives and etc.

**Program Learning Outcames:** The Bachelor's Program in PR and Communications prepares wide profile specialists of the field, who, upon complition of the program, will have proper knowledge of their goals, skills, responsibility and autonomousity:

**Outcome N1**: Graduates will have the knowledge about civil and social significance of mass communication sector in a democratic society; be aware of the duties and responsibilities that is an attribute for every member of this professional group. Besides, they will have the understanding of their civil role, democratic and liberal values in general;

**Outcome N2:** Along with proficient general education, they will have profound knowledge of the principles of social sciences and certain directions of psychology, various methods for conducting public opinion surveys and be capable to carry out such surveys and analyse their results.

**Outcome N3:** Graduates will have the skills to provide argumented reasoning on general and professional issues, listen to others' positions, conduct discussions and provide analysis; also, they will gain the skills in visual communications: photo and video shooting, processing materials and publishing them on relevant platforms by using modern technologies.

**Outcome N4:** They will gain deep knowledge of public relations, as a sector, also of related and adjacent specialties: marketing and advertising; will be aware of professional and ethic standard related to this field.

**Outcome N5:** According to the specifics of certain directions, they will be skilled in working in public relations field at government agencies, private and international/NGO sectors; also in adjacent directions – marketing and advertising. They will be able to work adequately and operatively on this position and be capable to quickly adapt to the multidiscipline and multicultural environment along with the ability to administer the project planned in the field.

**Outcome N6**: Graduates will develop the skills of planning and conducting a whole cycle of strategic communication. In particular, they will be skilled in identifying target audience(s), learning their characteristic features for further taking them into account in process, working out, administering/implementing a perfect communication plan and providing effective evaluation of its results.

**Outcome N7:** Graduates will have the knowledge of media as a system; have practical skills of cooperation with media sources and their representatives; be capable to create necessary documented and visual materials in this direction and publish them through various means, including new media platforms.

**Outcome N8**: Graduates will be able to conduct the process of obtaining knowledge independently, combine theoretical components with practical experience; be capable to adapt the western professional experience to the Georgian reality.

**Areas of Employment:** Graduates of the Bachelor's Educational Program in PR and Communication will be eligible for being employed in PR and communications departments at:

- Public institutions;
- Private companies;
- Local non-governmental and international organizations;
- > Independent studios, PR and marketing companies, advertising agencies, media research centres/projects;

6.4. Bachelor's Program in Journalism and Mass Communication



### **Program Objectives:**

### General Context of the Program

High standard media plays acrucial rolein a political, economic, social and cultural development of the country:

- It gives accurate and reliable information to the citizens that they need in a daily decision-making process;
- > It permanently monitors authorities and prevents to misuse power;
- It simply and clearly explains to citizens fundamental changes and ideas of complicated processes following the steps made towards accomplishment of political system, economic reforms, institutional changes, appearance of new vectors in foreign policy;
- It provides citizens with diversity of opinions, involves them in debates related to the important topics of public interests and development.

Furthermore, graduates of the BA Program of Journalism and Mass Communication need to have a very good general education, knowledge and practical skills to meetboth - challenges of the field and market requirements. Objective of the program are following:

**Objective N1:** To prepare professionals with:

- High level sense of journalistic duties and responsibilities in democraticsociety;
- Knowledge of media influences, effects, understanding of media contexts and their personal role in current contexts as a professional representative of the field.

**Objective N2:** To prepare well educated professionals with analytical mind and a good knowledge of basics of social sciences; with special communication skills – writing, articulating, debating, presenting, listening, etc. in both languages: Georgian and English.

**Objective N3:** To prepare professionals having knowledge and skills to work in accordance with high professional standards and ethics.

**Objective N4:** To prepare professionals ready to work for variety of media outlets with special skills of quick adaptation and practical experience in all types of media –broadcast, online or print, including photo, audio and video formats.

**Objective N5:** To prepare professionals ready to work in neighboring fields, such as PR, marketing communication, media research projects, etc.

**Program Learning Outcames:** Upon the completion of the BA Program of Journalism and Mass Communication the graduate will acquire the following knowledge, skills, responsibility and autonomy relevant with upper mentioned objectives:

**Outcome N1:** Graduate has a knowledgeand understanding of importance of journalism as a system, from the civil and social point of view.He/she understands journalistic responsibilies allongside with civil duties.

**Outcome N2:** Graduate has a knowledge how media and different communication systems influences and affects public opinion. He/she understands importance of professional journalism in the process of democratic development; role of professional accountability, honesty and autonomy.

**Outcome N3:** Graduate has skills to discuss with arguments, to listen others, to analyse different types of texts, including literature, letters, philosophical ideas, historical contexts, etc.

**Outcome N4:** Graduate has skills to work according with journalistic principles and following the norms of professional ethics.

**Outcome N5:** Graduate has skills to dig, analyse and organize information and to spread it relevant with different formates of journalism and mass communication.

**Outcome N6:** Graduate has skills of fast adaptation in a competitive and multi-tasked surrounding with modern requirments. She/he has skills to manage and administrate projects in the field.

**Outcome N7:** Graduate has skills to make a research, to analize material, to judge findings critically and to present conclusions to audience through the different modern technological tools, in Georgian and in English (and other) languages.

**Outcome N8:** Graduate has basics of theoretical knowledge and practical skills of usege knowledge in social sciences, public relations and marketing communications.

**Areas of Employment:** The fields of graduates' employment are following:

- Local and international media outlets: online, radio and TV broadcasters; print media;
- Local and international organizations working in the field of media and communications: independent studios, PR and marketing companies, advertising agencies, media research centres/ projects;
- PR and communication departments of legal entities, non-governmental organizations and private companies.



### **Program Objectives:**

### General Context of the Program

Bachelor's Program in Media Art and Directing (Audiovisual Art) is focused on the fields of Arts and Humanities. The program is unique on the market because it's focused on student's development not only towards one direction (that is offered in different Georgian universities) but to the various tracks altogether. On the backgroud of knowledge in upper mentioned areas student obtains practical skills in following tracks:

- Photography;
- ➢ Film Documentary;
- ➢ TV Directing;

The main objective of the program is to prepare professionals with a knowledge of art having practical skills tomake quality and diverse product in audiovisual formats (photo, video, etc.). Graduates would have knowledge of values, instruments and standards of the field, also the feeling of challenges and readiness to overcome the berries they would face as professionals in XXI century's global world.

**Program Learning Outcames:** The Bachelor's Program in Media Art and Directing (Audiovisual Art)prepares wide profile specialists of the field, who, upon complition of the program, will have proper knowledge of their goals, skills, responsibility and autonomousity.

**Outcome N1:** Student develops creative thinking skills; He/she thinks clearly and logically using writing, verbal, descriptive and analytical methods. Student can deliver their thoughts in audio and video formats.

**Outcome N2:** Student develops learning, critical thinking, creative, problem solving, analytical, verbal and written communication (also in foreign languages) skills. He/she can work and make decisions independently.

Outcome N3: Student receives higher education in the sphere of art.

**Outcome N4:** Student develops skills to use knowledge in practice, which means all technical skills vital for professionals working in the sphere of audiovisual art, that make them unique. In particular, graduates have every skillneeded for photo, video, lighting, voice production, documental and TV production. Also, skills for conducting research, management and marketing packaging skills for these kinds of projects.

**Outcome N5:** The Bachelor's Program in Media Art and Directing (Audiovisual Art) produces citizens with high quality higher education, who have worldview based on liberal values. Graduates realize the influence media has on the process of forming public opinion and analyze the importance of their professionalism and conscientiousness as a media professional. They have skills to contribute in the development of modern, democratic and liberal values, based in their knowledge

Areas of Employment: The fields of graduates' employment are following:

- Local and international film productions, advirtising agencies, PR and marketing companies, different type of communication bodies, as in legal entities, non-governmental organizations and private companies as well;
- > Local and international media outlets: online, radio and TV broadcasters, print media;
- > Local and international organizations working in the field of art: research centres/ projects;
- Freelancing as independent artist.

6.6. Bachelor's Program in Architecture

# Bachelor's Program in Architecture www.cst.ge Paata Saakadze street 1 Tbilisi, 0102, Georgia Awarded qualification: Bachelor of Architecture (101) Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations Language of instruction: Georgian Opportunity of continuing education: MA Program volume in credits: 240 ECTS Duration of the program: 4 academic year (Allowable duration 6 academic years)

**Program Objectives:** The objective of the program is to prepare a Bachelor of Architecture with the highest level of contemporary education in accordance with the modern requirements. To give the student general and broad knowledge in the chosen specialty, to study how to apply and develop the modern design and construction technologies. To train a specialist with a knowledge of architecture fundamentals, basic design principles and methods of architecture, which is a prerequisite for further study or a successful professional career in architectural research and practice, directed by a person with the right to practice independently.

### The purpose of the educational program is to provide students with:

General and extensive knowledge in architecture and design; General knowledge of art and architecture history, architectural technologies, problems and principles of sustainable architecture, principles of reconstruction and restoration, and the basics of urban planning, as well as standards required for building planning. Practice-oriented, transferable skills, skills to apply modern design and construction technologies, knowledge of stages from building design to construction, general project management skills;

### The bachelor's degree program in Architecture is designed to provide students with:

- Ability of being in charge of architectural developmet, practice and scientific innovations, as well as to continually update knowledge;
- Ability to effectively use acquired knowledge in practical activities;
- Ability to solve technical problems independently, as well as to assess, analyze, discuss, reasoning, and solve problems;
- > Ability of protection of justice, human rights, social and democratic values in practical work;
- > Ability of critical comprehension of theories and principles and understand complex issues;
- Ability to apply acquired knowledge and work independently;
- > Ability to work with related field specialists.
- ▶ Ability of verbal and written communication in both Georgian and English languages.
- Ability to use modern information and communication technologies creatively;
- > Ability to behave based on ethical norms.

### **Program Learning Outcames:**

- Wide and specialized theoretical and practical knowledge in architecture;
- Acknowledging professional capacities regarding urban construction, spatial architecture, environment design and interior;
- > Knowledge of management basics in architectural designing;
- Knowledge in engineering challenges regarding construction, techniques, technology and building design;
- Acknowledging and knowledge of topics related to laws of architectural composition, architecture history and theory, fine arts, natural-environmental factors, cultural heritage, as the fields having influence on architectural designing;
- Knowledge in professional tools for visualization of design material /computer programmes of engineering graphics/;
- Knowledge of theory and methods of designing, characteristics of various constructions, materials and construction methods;
- > Acknowledging social context necessary for creating architectural environment;
- Knowledge of and acknowledging ecologically sustainable principles, influence of external factors on buildings;
- Acknowledging new technologies used in construction, engineering communication, technical service, and their safety systems;
- Skill of developing and presenting the architectural urban planning works through appropriate architectural manner and tools;
- Designing with consideration of natural-climate, urban construction factors, functional, aesthetic, technical requirements, safety techniques, ergonomical characteristics and composition laws and relative instructions;
- Skill for developing architectural projects based on applicable legal acts and statutory rules, using drawings, schemes, drafts, sketches and modelling, with guidance of person entitled to independent practical work:
  - Building designing from idea to implementation;
  - Developing drawing by hand, 2-D and 3-D computer modelling, developing spatial model of object;
  - Reading and implementing draft drawings;
  - Usage of restoration/reconstruction principles;
  - Usage of urban planning principles;
  - Usage of knowledge on old and new ways of art history in actual situation;
  - Measuring of building, developing graphical drawing;
  - Reading of constructional drawing;
  - Usage of modern technologies and materials of construction according to the defined instructions;
  - Creative use of modern information and communication technologies, listing of informational sources (bibliography, documents, webpages) and searching for additional information through related methodology;
  - > Skill for using math, principles of computer communication science in practice;
  - To use the abstractive data and concepts according to the pre-defined instructions as required during implementation of research or practical project and solving specific problem;
  - Skill for identification and definition of requirements for problem analysis and elimination in architecture;

- Verbal skill for communication of ideas;
- > Technical, organizational and communication skills and (self) critical judgement ability;
- Skill for quantitative judgement is developed, graduate can process, analyze and discuss quantitative information (tables, diagrams, mathematical statements). He/she can solve mathematical and ordinary quantitative tasks;
- Detection of explicit tasks or issues in architecture field, analysis of abstract data, situations, constructive, technical, technological and other design related engineering issues and elaboration of wellgrounded conclusion;
- Student is able to perform practical work and interpret received data according to the predefined instructions;
- Student has skills of critical analysis, synthesis and resuming, he/she can design paper/text, avoid plagiarism, through following rules of citation and reference to other papers;
- prepare a detailed written report on existing problems and their solutions in Georgian and English languages, convey information verbally to specialists and non-specialists, the student can also read and analyze specialized literature;
- > adaptation and act in a foreign environment; engage with communication and conduct a dialogue;
- use modern information and communication technologies (ICT) freely;
- work in a team on projects; the skill of being an active part of group projects and being able to effectively fulfill functions;
- skill of conducting a presentation in front of a large public;
- student can retrieve necessary information and process it;
- can use gained knowledge creatively;
- skills of using cutting-edge approaches, modern skills and technological novelties in architecture;
- skill of constantly updating knowledge, critical thinking and understanding the importance of gaining new knowledge;
- alumni can manage his/her learning process using a wide range of resources, is able to self-evaluate the learning process, define future learning goals and can continue learning with a high degree of independence;
- Rational usage and distribution of time;
- Engagement in the value formation process and aspiration to their realization;
- Feeling of responsibility for society, thinking critically, independently and boldly;
- Skills of being able to understand the importance of professional, ethical and social responsibilities;
- Being able to understand the issues related to heritage within the realm of architecture and to act accordingly;
- Respects different forms of discussion and ways of expressing one's opinion;
- Can think critically, independently and boldly;
- Knowledge and evaluation of and sharing characteristic principles and values of architecture with others;
- Can participate in the formation of liberal values, has an intellectual and ethical capacity to assess events.

**Areas of Employment:** Program graduates can be employed at state and private architectural or engineering offices, construction companies, at state structures -City Hall.

Alumni of the program can work in the following positions:

- Local government bodies (licensing, regulatory and controlling);
- > architectural firms and design studios;
- > architectural-construction and developer companies;
- services and foundations of protecting historical-cultural heritage;
- > Firms responsible for measuring works etc.

6.7. Bachelor's Program in Information Technologies

### Bachelor's Program in Computer Sciences



# Www.cst.ge Paata Saakadze street 1 Tbilisi, 0102, Georgia Awarded qualification: Bachelor of Engineering in Informatics (0401) Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations Language of instruction: Georgian Opportunity of continuing education: MA Program volume in credits: 240 ECTS Duration of the program: 4 academic year (Allowable duration 6 academic years)

**Program Objectives:** The objectives of the Program in Computer Science are to:

- Provide the student with an in-depth knowledge of the theoretical aspects of higher education disciplines, which prepares the person for further study at the Master's degree program or work with a qualification.
- Give student an interdisciplinary education in information technology, based on fundamental theories and principles of mathematics and informatics, which will enable him / her to develop professionally and contribute to the development of the field.
- Prepare high-level, competitive specialists with the broad theoretical knowledge and practice-oriented, transferable skills necessary for professional development in modern IT field in Georgia and abroad as well.

**Program Learning Outcames:** Upon completion of the Bachelor's degree program in Computer Science, the graduate will acquire the following competencies:

- 1. A solid knowledge of the basic concepts of information technology. Ability to understand the theoretical and practical aspects of the field, the main features of the field and modern trends based on knowledge of mathematical and computer technology principles.
- 2. Ability to select, create, evaluate, and develop computer-based system, process, component or program design.
- 3. Ability to effectively integrate ICT-based solutions with the consumer environment, identify and analyze customer needs.
- 4. Ability to use the principles of programming, computer systems, the latest approaches and technological tools.
- 5. Ability to select the best approaches and standards when developing a technology solution or application, make a situational analysis and reasoned conclusion.

- 6. Understanding the value of the learning process and its importance, the need of constantly updating professional knowledge and ability to acquire it, communicate orally and in the written manner as well.
- 7. Ability to appreciate technology-related values and share them with others, understand ethical and social responsibility and put them into practice.

### Areas of Employment:

### Internships and Job Placements

The program structure allows students to be "job ready" early in the program and offers opportunities for career advancement. Students will be offered to be part of the coordinated internship programs or get a job placement through the support of the CU Career Center.

### **Career** Opportunities

Program graduates will have an opportunity to work in a variety of environments such as industry, media, government, private and business organizations. As a rule, the work of graduates involves the following types of activities: analyzing problems for solutions, formulating and testing, using advanced communications or multimedia equipment, or working in teams for product development. Examples of job titles of program graduates may include: Software Developer, Computer Communications Specialist, System and Security Administrator, Network Systems and Data Communications Analyst, IT Business Management Consultant, Product Line Manager, Telecommunications Manager, Multimedia Developer, Animator etc.

6.8. Bachelor's Program in Electronics and Computer Engineering

Bachelor's Program in Electronics and Computer Engineering www.cst.ge		
Paata Saakadze street 1 Tbilisi, 0102, Georgia		
Awarded qualification: Bachelor of Engineering (04)	Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations	
Language of instruction: Georgian	Opportunity of continuing education: MA	
Program volume in credits: 240 ECTS	Duration of the program: 4 academic year (Allowable duration 6 academic years)	

**Program Objectives:** The Bachelor's Program aims to give a student the opportunity to get a better knowledge of the theoretical aspects of the higher level academic subjects than the general education and to prepare a person for further studies in the master's program or for practice, through the research programs.

The objective of the Bachelor's Program for Electronics and Computer Technologies is to train an engineering bachelor of the first level of higher education in conformity with the modern requirements who will have advanced knowledge in electronics, computer engineering, telecommunication, and will be able to use the knowledge in practice.

### **Program Learning Outcames:**

After completion of the bachelor's educational program a graduate will receive general and subject competencies, namely:

### A graduate knows:

- Theoretical basics and principles of electronics, computer engineering, telecommunications, as well as current processes in terminology and field;
- Principles of working of electronic devices, their calculation methods; computer architecture; security bases of work in computer and communication networks; analog and digital circuits theory; basics of electrodynamics; mathematical and computer (imitation) modeling; sensors and their connection diagrams; calculation of diagrams compiled on semiconductors, analog and digital microcircuits; programming of microprocessors and relevant modern software; telecommunication theory; evaluation of potential capabilities of the relevant communication system in case of transmitted information type and channel.

### A graduate masters:

- Critical understanding of theories and principles, abstract thinking, finding information from various sources, processing of information received, its analysis and synthesis;
- Ability to retrieve and interpret data, analysis of retrieved data and/or situations standard and some advanced methods;

- > Ability to understand the possibilities (limits) of professional activities;
- Ability to use creatively modern information and communication technologies, identify information sources (bibliography, documents, web pages) and retrieve additional information using relevant methodologies;
- > Ability to use methods in electronics, computer engineering and telecommunication fields;
- > Ability to implement research and practical projects in accordance with predetermined guidelines;
- Ability to read technical specifications, projects, wiring schemes;
- Ability to prepare separate parts of the electrical engineering documentation;
- Ability to use specific information technologies and software;
- ➢ Ability to form, manage and synchronize computer processes;
- Ability to conduct the technical analysis in the electronic scheme and calculate the parameters of electronic devices;
- > Ability to work with a computer, operate software, use computer resources;
- Ability to identify and define technological / software requirements for analyzing and solving a telecommunication problem;
- Ability to use standard and modern facilities and principles for ensuring security of communication systems;
- Ability to identify a problem, establish its essence, select adequate methods for the development of the problem solving thesis and its solutions, as well as the ability to justify the approach to solving the problem;
- Ability to make a reasonable decision in practical activity;
- Ability to establish a substantiated conclusion;
- Ability to identify and define the technological / software requirements for analyzing and solving the communication problem;
- Ability to prepare detailed written report on the ideas, ways of solving existing problems in Georgian and English languages and transfer information verbally to specialists and non-specialists;
- > Ability to adapt and act in a foreign environment, as well as deal and engage in dialogue with people;
- > Ability to effectively involve, participate and perform functions in a group project;
- Ability to study and continuously enhance knowledge, as well as the ability of critical thinking and selfcriticism;
- Ability to evaluate consistently and in flexible manner the own learning process, to identify further learning needs;
- Ability to use the latest approaches, modern skills and communication technologies while performing works;
- Ability to understand the necessity of constantly enhancing professional knowledge and getting new knowledge and to gain such knowledge;
- Ability to manage time;
- > Ability to participate in process of formation of values and to strive to their mainstreaming;
- Ability to evaluate and analyze the impact of communication and computer technologies on individuals, organizations and community as a whole, including the ethical, legal, security and global policies related to technologies;
- Ability to fully understand professional, ethical and social responsibilities;

**Areas of Employment:** The obtained degree will enable a graduate to work in different types of organizations, whether a governmental structure, a private business company, a non-governmental organization or other.

After completing the program a graduate will be able to be employed in the electronics manufacturing field, Internet provider and communication companies, an organization, which used modern electronic

modules based management systems, as well as in a company, which activities cover telecommunications, electric engineering and computer technologies.

6.9. Bachelor's Program in Diplomacy and International Relations

CSG

# Bachelor's Program in Diplomacy and International Relations



**Program Objectives:** The goal of the Bachelor program in Diplomacy and International Relations is to equip young specialists with fundamental knowledge about basic principles, processes and theories of international relations. Program Graduates should have a broad understanding of the interdisciplinary nature of the field; have a broad knowledge of related disciplines; understand the importance of scientific study of international politics and be equiped with relevant research and practical skills. They should be able to analyze historical and ongoing international political processes and identify the nature and interests of different actors of international relations, including Georgia. Program graduates should able to prepare research papers on different professional concepts and ideas and engage in foreign language professional discussions. They will have universal human values and be oriented on the understanding and establishing democratic values. Spetialists with abovementioned klnowledge, skills and values will meet the requirements of International Relations' labour market and be also able to continue their studies and move to the further stages of higher educations.

Mission of the Caucasus University is "to prepare competitive, highly qualified, specialists with relevant moral and democratic values through their knowledge of research oriented teaching and learning approaches and thus respond to societal demand in the field of education".

Program objectives are fully in line with the mission of the Caucasus University. These objectives illustrate what knowledge, skills and competencies it can provide for its students and how it can contribute to the development of field and society.

### **Program Learning Outcomes:**

### Knowledge

- 1. Student has a knowledge of fundamental principles and theories of International Relations;
- 2. Analyzes ongoing international processes, actors and their behaviours and this analysis is based on the knowledge of important historical facts and the evolution of political and phylosophic thoughts.
- 3. Understands interdisciplinary nature of international actors and processes on the bases of the knowledge of related disciplines;
- 4. Is aware of main international actors, their nature and behaviours.

### Skills

- 5. Uses relevant research and data processing methods to analise international political processes, processes the collected information and makes argument based conclusions;
- 6. Has effective academic writing and verbal communication skills.

### **Responsibility and Authonomy**

- 7. Has a leadership potencial based on the necessery ethical norms and relevant competencies;
- 8. Is guided by universal human and democratic values, takes part in the process of strangthening and establishing these principles.

**Areas of Employment:** Program graduates have relevant knowledge and skills to be employed is public servise, non-gongovernmental sector, international intergovernmental or non-governmental organizations and diplomatic services.

# Bachelor's program in public Administration



Paata Saakadze street 1 Tbilisi, 0102, Georgia	
Awarded qualification: Bachelor of Public Administration (1109)	Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations
Language of instruction: Georgian	Opportunity of continuing education: MA
Program volume in credits: 240 ECTS	Duration of the program: Four academic year (Allowable duration six academic years)

**Program Objectives:** Objective of the Bachelor program in Public Administration is to prepare specialists with relevant professional knowledge and velues, who understand theory and practice of public administration and politics, are able to work in public or private sectors on organizational management or policy development issues. Program graduates are aware of the role of law and legislation, governmental and non-governmental organizations in the process of state building. They have effective communication skills and critically analyze the importance of public orgamnizations and politics for the democratic society. Gradiuates have knowledge and practical skills to take part in builing democratic public institutions, public sector and political system.

Mission of the Caucasus University is "to prepare competitive, highly qualified, specialists with relevant moral and democratic values through the introduction of research oriented teaching and learning approaches and to meet public demand in the field of education".

Program objectives are fully in line with the mission of the Caucasus University. These objectives illustrate what knowledge, skills and competencies it can provide for its students and how it can contribute to the development of field and society.

### Program Learning Outcomes:

### Knowledge:

- 1. Graduates have fundamental theoretical knowledge of public administration, policy analysis, organizational management and skills of suing this knowledge in practice;
- 2. Graduates are able to analyzes public policy processes, actors amd behaviours in the context of the evolution of political philosophy.
- 3. Program provides students with a skill of interdisciplinary analysis of public policy processes and actors based on the knowledg of related disciplines.

Skills:

- 4. Analyzes and uses theoretical knowledge of proceses, problems and instruments of public administration and politics in practice;
- 5. Is able to analyze information on public administration and politics using adequate research and data collection methods; make argument based conclusions.
- 6. Program graduates have effective communication and writing skills on public administration and politics, including in foreign languages.

### Responsibility and Autonomy:

- 7. Has a leadership potencial based on the necessery ethical norms and relevant competencies;
- 8. Is guided by universal human and democratic values, takes part in the process of strangthening and establishing these principles.

Areas of Employment: Program graduates have relevant knowledge and skills to be employed is public servise, non-gongovernmental sector, international intergovernmental or non-governmental organizations and work on different processes/fields of organizational management.

6.11. Bachelor's Program in European Studies



Program Objectives: Objectives of the European Studies Bachelor's Program are:

To prepare high professionals and specialists in the field of European Studies who will have wide-scaled theoretical knowledge of the main principles, characteristics and values of European Studies.

The Programme aims to teach students basic topics in the field of European Studies such as the synthesis of historical and developing processes in the contemporary world that will help students to envisage correctly specifics of foreign countries as well as the home country and then to analyze developing processes properly. Nowadays it is very important to know foreign languages and one of the major objectives of the Programme is to teach students foreign languages that is mandatory. Knowledge of foreign languages is compounded by the complex study of Europe.

Bachelor's Programme of European Studies of the Caucasus School of Humanities and Social Sciences guarantees to give students contemporary, future-oriented and high-standard knowledge in the field of European Studies; to prepare students for mobility in the international educational sphere to provide staffing the labor market with the high-qualified bachelors of having general principles and democratic values.

Program Learning Outcames: Undergraduate will be able to reveal the following skills:

# Outcome 1. Knows complex issues that are peculiar to Europe. Basic topics of European Studies have been studied in an integration way with the historical and the worldwide processes.

- > Knows characteristics of Europe development and diverse concepts;
- Overviews and characterizes Europe in complex way in accordance with its geographical, historical, political, social-economical, legislative, ethnic-religion and cultural characteristics;
- > Identifies and explains basic trends and patterns of European development;
- ➢ Is aware of local and global challenges facing the modern Europe, generalizes it in the context of developing processes worldwide and links it to the prospects of Georgia's European development.

Outcome 2. Know basic research methods of Social Sciences and is able to participate in the elaboration of several research projects as well as in their future development.

- > Is able to participate in consultations with the experts and supervisor and to be engaged in project;
- Uses relevant research methods for the problem solution and its analyzing;
- ➢ Is able to work in multidisciplinary environment.

Outcome 3. Is able to obtain professional information, relevant to the field of specialization, in printed and electronic sources as well as to elaborate it and prepare a rational conclusion.

- > Collects different types of materials linked with the basic topic and then classifies and analyses them;
- > Is able to make right conclusions, based on evidences.

Outcome 4: Is able to prepare reports about different interesting issues, developing in Europe and can demonstrate them as a written document or orally in various languages; is able to use modern information technologies properly.

- Presents his/her conclusions and arguments with academic and professional society both in written and oral way;
- Uses modern informative and communication technologies for handling and keeping materials and then to demonstrate them with different groups and individuals;
- Actively and affectively participates in meetings, debates, discussion and acknowledges its importance for future professional activities.

# Outcome 5: Creatively follows the accepted task, expresses initiatives, and takes responsibility of his /her activity and its results.

- > Organizes necessary records and notes to guide and plan the learning processes;
- ➢ Is able to lead the time and learning process affectively;
- > Judges its own work, reflects on it and chosses adequate forms of response.

# Outcome 6: Acnowledges and accepts values, connected with the professional activityes and demonstrates them in his/her working process

- Operates in the context of Europe's historical, political-economical, social, national, cultural development; undertakes its work in understanding and respecting the governance of its own and foreign countries and organization of public relations;
- Establishes his/her own opinions, judgments and deciosions on ethics and on sharing the opinions of others, including the protection of academic integrity;
- Prefers team-working.

Areas of Employment: Undergraduate can be employed in various spheres as an expert, consultant, public employee, translator in a government and non- government organizations, public institutions, private companies, educational and training centers, cultural centers, etc.

6.12. Bachelor's Program in History

# Bachelor's Program in History



Paata Saakadze street 1 Tbilisi, 0102, Georgia	
Awarded qualification: Bachelor of Humanities in History (1004)	Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations
Language of instruction: Georgian	Opportunity of continuing education: MA
Program volume in credits: 240 ECTS	Duration of the program: 4 academic year (Allowable duration 6 academic years)

**Program Objectives:** Objectives of the Bachelors' Program in History are to prepare qualified professionals and high level specialists in history; to give them basic and comprehensive knowledge (like political, social, cultural, economic). Teaching the basic topics of history will be integrated with historical processes, developing in the world that helps students to develop ability of analyzing and comparing their own or foreign countries' history.

Students will study the basic and supplementary disciplines of history, as well as general humanitarian and social-economic, general professional and special disciplines and elective subjects. Students will have museum, archival, archeological (field), ethnological (field) practice.

Students will optionally choose one of two historical modules (History of Georgia, History of the World). Accordingly, the program offers students mandatory and elective subjects from the aforementioned modules.

Bachelors Program in History offers students: to understand the role of basic and supplementary disciplines in the study of history, get knowledge of the main directions and approaches of the history field, different scientific schools, as well as about important and specific terminology. To understand the meaning of Georgian civilization and to handle it in the context of the world history. To get full information about the old world and Europe-American civilizations. To develop skill of working on typologically different historical sources, to understand democratic values and to identify basic stages of community development.

Program Learning Outcomes: Undergraduate will be able to reveal the following skills:

**Learning Outcome 1.** Student has fundamental and systematic knowledge of history. Knows features of contemporary world history developments. Has ability of working on different types of historical source, analyze and use them properly;

**Learning Outcome 2.** Has ability of evaluating and analyzing historical problems of different periods, being involved in museum and field activities, to search purposefully different types and multilingual historical sources, to classify, process, analyze and draw correct conclusion on the researching topic;

**Learning Outcome 3.** Has ability of communicating in different foreign languages as well as participating in conferences, meetings, debates, discussions, phone and video conferences;

**Learning Outcome 4.** Takes into consideration culture and values of different institutions while analyzing important historical events.

### Areas of Employment: Undergraduate will be able to employee:

- Educational Organizations;
- Scientific-Educational Organizations;
- Inernational Organizations;
- Governmental and non-governmental bodies;
- Museums and Archives;
- Media.

# Bachelor's Program in English Philology





Program Objectives: Objectives of the English Philology Bachelor's Program are:

To prepare high-qualified and competitive specialists in English Philology.

Accordingly major objectives of the Program is to give students knowledge, necessary for English specialists which includes to know English on high professional level (at least C1); complex study of English literature and culture; teaching basics of translation and knowledge of field language (in case of choosing concentration module). In addition to develop text interpretation, linguistic analysis and literature criticism skills.

### The Program Aims:

- 1. To give students theoretical and practical knowledge that is necessary of English Philology specialist, to teach them structure of English Language, literature, history and culture.
- 2. To teach students fluency in English (how to pronounce and use each word), give them knowledge of English, European, American Literature, general historical-cultural information about Britain, also the skills of leading or participation discussions on different professional topics or problem, to be aware of how to analyses the feature texts, to interpret English texts, etc.
- 3. In case of choosing concentration module to develop high qualified knowledge of translating written or oral texts of different field.
- 4. To teach students how to search important information about different linguistic or literature topics independently and to analyze the obtained information independently.
- 5. To develop necessary communication skills with audience
- 6. To develop a sense of professional responsibility and academic integrity as well as literature esthetics and general human values.

**Program Learning Outcomes:** After finishing the English Philology Bachelor's Programme Successfully the Undergraduates have the following competences:

Outcome 1. Has Necessary theoretical and practical knowledge in English Philology Competences. Know English Language structure completely as well as English literature, history and culture.

- Knows English Grammar (Morphology and Syntax) and Phonetics; has necessary general and concrete linguistic knowledge in English Philology; knows the language structure, history, stylistics and basic features of field vocabulary;
- Knows terminology of literature studies, antique and European literature, has wide knowledge in English literature, its stages of development, major authors work from early mediaeval period to XX century;
- > Knows history, politics and culture of England.
- Knows English language on high C1 level (CEFR)

# In case of using concentration module the student knows translation from Georgian into English and vice versa (written and oral translation), its features, techniques, knows features of press and art translation.

Outcome 2. Can speak fluently in English, participate in discussion on linguistic topics, to analyze and interpret feature texts in contexts of English, European literature and general historical-cultural of Britain. To translate texts of different field as a high professional (in case of choosing the concentration module)

- Speaks and writes fluently in English, has right pronunciation, uses professional terminology properly, on the basis of language structure and history, has ability of participating in discussions on different linguistic problems;
- > Can discuss charecters from differenc literature works by using proper literature terminology;
- On the basis of knowing stylistics of language and field translation (in case of chosing translation concentration module) is able to translate and analyse the texts of different specifics as a high profession-al in written or oraly.

# Outcome 3. To search information on concrete philological problems and to sum-up and analyze the issue accoring to the obtained information.

- > To prepare a work or project on concrete philological problem independently
- ➢ To make a conclusion on the basis of intertextual discussions by using concrete field knowleged and having high competency in linguistics, literature, history, politics, etc.

# Outcome 4. To communicate with audience and participate in discussions by using professional terminology.

- > Based on high knowledge to formulate own opinion, conclusions and presenting it to the audience.
- To participate in discussions on concrete problem, in connection of English Philology by using professional terminology

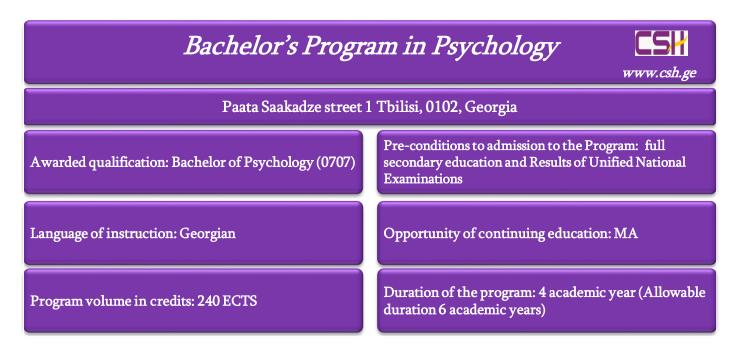
# Outcome 5. To develop sense of professional responsibility, respect various culture, literature esthetic and general human values.

- ▶ Has professional responsibilities and knows basic principles of academic integrity
- > On the basis of learning literature and culture the student has the human and estheric values.

### Areas of Employment: Undergraduate will be able to employee:

- Organizations which need specialist of English Language;
- Text correction, translation units (publishers, newspapers);
- Tourist companies, which need English Language Guides;
- Embassies and Inernational Organizations;
- Educational Organizations;
- Scientific-Educational Organizations;
- Governmental and non-governmental bodies.

6.14. Bachelor's Program in Psychology



**Program Objectives:** Bachelor's Program in Psychology aims to prepare high-qualified specialist in psychology according to the required bachelor's degree standards. Thus, undergraduates have quite high qualification to be employed in very competitive labor market. Accordingly, the Program provides students with the basic theoretical knowledge in major psychological disciplines as well as to helps them developing relevant skills.

### Program Learning Outcomes: Undergraduate will be able to reveal the following skills:

### Learning Outcome 1.

Undergraduate has deep and efficient knowledge in the sphere of psychology. S/He understands the essence and social significance of the profession, objectives and basic functions of the psychologist's professional activity.

- Undergraduate is able to characterize psychology as a science, subject and objectives;
- Has knowledge of different fields of psychology;
- Is aware of basic concepts of psychology, theoretical approaches and empyreal findings; Knows historical development process of psychology as a science, is aware of basic psychological research methods;
- Is able to give statistical analysis of the research data the basic level and can strategize how to solve the problem.

### Learning Outcome 2.

Undergraduate can work in new, unpredictable and multidisciplinary environment; to find out new, original ways for solving complex problems as well as conducting research (under the supervision/recommendation) by using the latest methodologies and approaches.

- Undergraduate can independently conduct different components of theoretical or empyreal/experimental research project on the basic level, within the research process to identify existed problems and to solve them under the supervision/recommendation to use psychological principles towards various issues (personal, social or organizational);
- Undergraduate always focuses on psychological ethics standards while planning, or implementing research, creating database or presenting research report;
- As a result of deep, basic and special knowledge (that student receives from the Bachelor's Program of Psychology) undergraduate can be employed in different spheres, such as: diagnostically, expertize, correc-

tion, rehabilitation, scientific, research, cultural-educational, educational, healthcare, management, business as well as social assistance.

### Learning Outcome 3.

As a result of making critical analysis of difficult and incomplete information, undergraduate can give confirmed conclusion; According to the latest data he can make innovative synthesis of information;

- Undergraduate has skills of making critical analysis of psychological literature; he can feature one and the same situation, phenomenon or conception with different (theoretical or structural) point of view to analyze, to disassemble information in parts and to synthesize the raised problem accurately;
- ➢ S/He can use psychological principles towards different issues (personal, social or organizational);
- Undergraduate has problem solution and decision making skills. S/He can gain proper information (from library, internet sources) for problem solution.

### Learning Outcome 4.

Undergraduate can develop his opinions consistently and is able to form them logically by using academic scrupulously standards and information-communication technology approaches.

- Undergraduate can speak and write correctly, to express his or others opinion properly, to understand the main concept of material and to present the short review properly;
- Undergraduate has skills of working on psychological literature that is expressed in figuring out proper information from the problem or task and then to classify, save or express it adequately;
- Undergraduate can participate in discussions on psychological topics; communicate with academic of professional society in Georgian as well as in foreign languages; settle negotiations with professionals and to express his opinion clearly.

### Learning Outcome 5.

Undergraduate has skills of learning, working out practical projects and working independently.

- Undergraduate can direct his studies independently; understand educational process principles and then plan them strategically;
- Evaluate learning process adequately and solve the problem;
- Express his personal opinion individually towards different point of view;
- Understand the existed problem deeply and thoroughly and to figure out appropriate measures for the solution;
- Plan and implement proper works by taking into consideration the other group members opinions and competences;
- ▶ Work out necessary measures for developing his knowledge and professional skills.

### Learning Outcome 6.

Undergraduate is aware of protecting professional ethical standards such as humanism, impartiality, confidentiality, tolerance, professional honesty, etc. Participates in establishing healthy lifestyle.

**Areas of Employment:** The Bachelor's Program in Psychology is designed so that student can start his professional career even before graduating the program by participating in different probation programs.

Undergraduate can be employed in various spheres, such as: educational, healthcare, management, business, social assistance, etc. In particular they can be employed in research organization, public opinion learning centers, training centers, child and adolescent hospitals, child and adolescent polyclinics; child and adolescent rehabilitation centers, child and adolescent consulting centers, kindergartens and schools, advertising and Public Relations industry, consulting diagnostics centers, private practice, etc.

6.15. Bachelor's Program in Sociology

# Bachelor's Program in Sociology www.csh.ge Paata Saakadze street 1 Tbilisi, 0102, Georgia Awarded qualification: Bachelor of Social Sciences in Sociology (0706) Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations Language of instruction: Georgian Program volume in credits: 240 ECTS Duration of the program: 4 academic year (Allowable duration 6 academic years)

**Program Objectives:** Bachelor's Program in Sociology aims to prepare high-qualified specialist in sociology according to the required bachelor's degree standards. Thus, undergraduates' high qualification is the guarantees to be employed in quite competitive labor market.

Accordingly, the Program provides students with the basic theoretical knowledge in major social disciplines as well as to help them developing relevant skills. They will study basic features of society existence and development, future development tendencies of social structures and institutions, general sociological principles, values, as well as the future tendencies of modern society coexistence and development.

The program is designed to provide students with the basic knowledge in the sociological theories and sociological research methodology and based on teaching students how to conduct develop empirical, concrete sociological researches.

Program Learning Outcomes: Undergraduate will be able to reveal the following skills:

- analyze theories and principles critically, abstract thinking, obtain information from different sources, process and analyze obtained information;
- identify the problem, form its aspects, problem solution, select adequate ways of solution, format adequate problem solution;
- > fulfill analytical and practical project according to the predefined instructions;
- > gather data, analyze situation in accordance with using standard some distinctive methods;
- establish substantial conclusions;
- prepare detailed written account about existed problems and their ways of solution in Georgian and foreign languages;
- approve information sources (bibliography, documents, web-sites) and find additional information by using appropriate methods;
- > continuous renewal of knowledge as well as critical thinking and self-criticism;
- act and adapt in external environment;
- make a reasonable decision in practical activity;
- use and divide time rationally;

- evaluate the consistent and multilateral assessment of their learning process, to determine further learning need;
- > generate new ideas, conduct discussion, and generate skill for presenting personal opinions publicly.

**Learning Outcome 1.** Based on subject competencies undergraduates will be aware of characteristics of the world and Georgian society's social system structures, principles and general social institutions; family, religion, politics, education, mass-media, economy, culture, attitude of the society to the particular social branches.

**Learning Outcome 2.** Based on the field competencies undergraduates will be able to acknowledge the essence of social coexistence and the meaning of fundamental principles of sociology for the formation of open, free and democratic society with democratic political regime.

**Learning Outcome 3.** Undergraduates will be able to realize and determine ways for different social problem solution and to formulate some recommendations for the problem solution. They can participate in various social projects as well as to conduct each research with high quality by using ethical and professional standards.

**Learning Outcome 4.** Based on the field competencies undergraduates will have a broad knowledge of the theoretical basics of sociological science, the classical and modern development trends of sociology and sociological approaches.

**Learning Outcome 5.** They will be aware of social research methodology, methods and technics and will be able to conduct social research independently.

**Learning Outcome 6.** They will acknowledge micro and macro approaches and views towards social problems as well as their personal responsibility in the professional activity.

**Learning Outcome 7.** Undergraduates will be able to search and use necessary resources during the working process.

**Learning Outcome 8.** Knowledge based on the general social problems will help them to perceive correctly social problems of the modern society and to think about the dynamics of their development. They will have practical skills of using social research methods; will be able to obtain information about the developing process in the modern society and to justify their opinion in discussions.

Areas of Employment: Undergraduate can start working in any governmental or non-profitable organizations that need sociologist with the general qualification and nowadays every governmental body, organization, scientific-research institutions, consulting-analytical institutions or companies need sociologists with such general qualification.

More specifically, the bachelor of sociology will be able to be employed as an expert-analyst in educational, political, economic, medicine, sport or art spheres as well as in marketing; PR companies; image-centers; media and communication spheres; advertising agencies; art-agencies and arc business sphere; publishing business; sociological and analytical centers, leading and management spheres of different organizations.



**Program Objectives:** The bachelor's degree program in Georgian Philology of Caucasus School of Humanities and Social Sciences aims to train specialists with modern knowledge and professional skills in Georgian Philology. In the program, the principal issues of Georgian Philology will be integrated into the humankind's spiritual culture and will be learned along the issues of the languages and literature of the peoples of the world, which helps develope the students' analytical and critical thinking skills to ensure that they will be able to understand the main issues of the Georgian language and literature in the global context.

More specifically, the goal of the undergraduate program in Georgian Philology is to provide the student with scientific knowledge on key issues of artistic-aesthetic, historical-cognitive processes of Georgian and world literature; The ability to analyze and critically evaluate the works; To introduce literary processes in the context of the history of world literature; To study the Georgian language structure and linguistic theories; The ability to analyze linguistic sources; To learn the basics of classical languages.

The structure of the program entails mandatory and elective subjects which will guarantee on one hand the complete assimilation of the knowledge and skills of a specific field, and on the other hand, offer the students a block of elective subjects that will satisfy their professional interests and will create a foundation for their future practical or scientific activities.

The aim of the undergraduate program in Georgian Philology is to provide students with a broad theoretical knowledge of the main features, principles and values of the field, as well as future trends in the development of modern philological science.

### Program Learning Outcomes: Undergraduate will be able to reveal the following skills:

**Outcome 1.** The student has extensive knowledge of the field, including critical understanding of theories and principles, understanding of complex issues in the field. Indicators:

- Students are familiar with the basics, fundamental principles, values and research methods of philology as one of the disciplines of the humanitarian sciences;
- The student is familiar with the major scientific issues of Georgian philology, knows the history of Georgian language and literature and the key stages of their development;
- > Has extensive theoretical knowledge of Georgian language morphology, syntax, lexicology and stylistics.
- Possesses the necessary tools for linguistic research;
- Has the necessary basic knowledge of text research;
- > Is familiar with the trends and peculiarities of modern world literature development;
- Understands the relation of Georgian language and literature to literary processes in the world both in historical past and present.

**Outcome 2.** Graduates can use some of the field-specific and distinctive methods. Implementation of a research or practical project according to a predetermined direction.

### Indicators:

- Can apply basic text research methods;
- > Can understand Georgian literature in the context of world literary thinking;
- > Can use literary criticism and methods in relation to a specific literary work;
- > Can implement and apply linguistic research methods;
- ➢ Has the ability to engage in projects;
- ➢ Has the ability to solve problems.

**Outcome 3**. Collect and explain field data. Also analyze situations using standard and some distinctive methods

Indicators:

- > The student can draw evidence-based, reasoned conclusions.
- ➢ Has critical reading and analytical writing skills.
- > Has the ability to develop correct, logical reasonings and conclusions on research subject.
- > Has the ability to analyze, critically evaluate, comment on and interpret literary work.

**Outcome 4.** Prepare detailed written reports on ideas, problems and solutions, orally transfer information, use of modern information technology.

Indicators:

- Be able to submit ideas, opinions, and academic work to the academic or professional community in both written and oral form.
- Be able to use contemporary information and communication technologies for effective communication and seek and share information through social networks;
- > Be abile to participate effectively in meetings, discussions and debates.

**Outcome 5**. Able to consistently and multilaterally evaluate one's own learning process. Indicators:

- Materials processing and analysis;
- Effective management of time and learning resources;
- Manage and plan their own learning process;
- > Reflect on their work and process and analyze needed materials.

**Outcome 6.** Can participate in the formation of values and strive to establish them. Indicators:

- > Students are tolerant of different national and cultural values;
- Respect differing opinions;
- > Has the ability to respect the scientific findings and achievements of others;
- > Has an understanding of the obligation to uphold general and professional ethics.

**Areas of Employment:** Undergraduate of the Georgian Philology Program can be employed in educational, publishing, editorial, archive or library fields, public and non-public sector, print or digital sphere, in TV journalism, advertising or public relations sphere.

### 6.17. Bachelor's Program in Tourism

## Bachelor's Program in Tourism



www.cu.edu.ge/ka/schools/cts

Paata Saakadze street 1 Tbilisi, 0102, Georgia;	
Awarded qualification: Bachelor of Tourism (1120)	Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations
Language of instruction: Georgian	Opportunity of continuing education: MA
Program volume in credits: 240 ECTS	Duration of the program: 4 academic year (Allowable duration 6 academic years)

**Program Objectives:** The objective of the four-year bachelor program is to develop professional competence in tourism.

The program provides the student with the knowledge required for the profession and develops both theoretical and practical skills in order to build a successful career in touristy industry.

After covering the program, the gained knowledge will enable tourism students to be engaged in touristy business, be employed in touristy fields, in both private and state organizations.

The program curriculum covers both general educational subjects as well as tourism management subjects which will enable students to hold positions in touristy fields as professional specialists as well as managers.

**Program Learning Outcomes:** The bachelor program in tourism was developed based on the programs developed in leading European universities through sharing their experience.Correspondingly,this program is created based on international standards and provides high quality profound education in touristy business by considering academic and practical knowledge.The aim of the program is to prepare qualified and competitive staff for managerial positions and correspondingly, for their employment.Having covered the program, the graduate will show the following outcomes based on their assessment indices:

- 1. Has the thorough understanding of the skills and components of the tourisy field. Assessment indices:
- Can make a reflective writing on their activities and work on and analyse required materials;
- Can effectively manage academic resources in tiem and space;
- Can organize necessary notes and effectively use them;
- > Can plan and conduct their own learning process.

### 2. Knows basic theories and concepts of tourism management. Assessment indices:

- Knows major components of touristy industry and their correleation; analyses the management process of touristy business;
- > Has the insight into touristy industry, major concepts of analysis and formulation;

- Has insight into touristy industry, major principles and directions of management of both private and public organizations with international and Georgian examples.
- 3. Can create and implement projects and business plans in tourism. Assessment indices:
- > Can create project and business plan, process and analyse necessary materials;
- > Can determine the aims and tasks of the project, analyse the outcomes;
- > Can find suitable partners and conduct business conversations wit hthem;
- > Can create and manage the project and busienss idea.
- 4. Can evaluate existing situation in touristy politics and economics and plan on a local, regional and international level.

### Assessment indices:

- Knows about the peculiarities of organizational structure of public and private organizations, major types of activities of exisitng touristy organizations;
- > Can measure the share of tourism in economy and analyse the future processes;
- Can determine the priorities of touristy policy and make comparative analysis of on a local, regional and international level;
- > Can determine touristy policy and analyse its role in state development.
- 5. Knows about international markets of tourism and its marketing strategy on a local and international level. Assessment indices:
- Knows about strategic approaches of positioning touristy destinations international in line with international target markets;
- Knows about the methodology of planning touristy destination and its implementation;
- ▶ Knows about the developing and assessing tools of marketing strategies of touristy destinations.
- 6. Knows about Georgia's touristy resources; touristy evaluation and analysis of their conditions. Assessment indices:
- Can evaluate and analyse Georgia's touristy resources;
- ▶ Kows about characteristics of Georgian touristy resources and can classify them;
- > Can determine the prospects f developing and utilising Georgian touristy resources.
- 7. Can manage tour companies, plan tours and manage them. Assessment indices:
- Knows about the principles of touristy company management; the types of touristy organizations, their activities and tasks;
- > Knows how to plan and manage touristy market; characteristics of international travel;
- > Can describe routes, plan, schedule and manage them;
- Knows about the suppliers of services, the types of partnerships and contracts;
- > Knows about the tax benefits and state policy of the tourism.
- 8. Has the ability to manage the hotel and has the knowledge of standards. Assessment indices:
- Knows about the specifics and management possibility of the hotel business;
- > Can analyse statistically the market and develop comparative rates;
- Knows about the characteristics and obligations of having relationship with partners;
- > Knows about the hotel lcategories, their segment and the methods of their determination;
- > Knows about the steps of hote business planning and the tools of their management;

Areas of Employment: The touristic business comprises many segments among which the following are principal: transportation, accommodations, eating places, recreational and entertainment industries. Tourism is diverse and complex, each area has many work places and career prospects in both private and public sectors.

According to national bank statistics the income from touristy field in Georgia has increased substantially and surpasses one billion dollars. Alongside this field developing and expanding the suppy is being increased in terms of infrastructural development. As a result, there is a need for highyl qualified and experienced staff. However, the major challenge is lack of knowledgeable and staff with diverse skills. Correspondingly, the bachelor's program in tourism will encourage qualiffying human resources and improving skills in tourism together with facilitating long-term development of the industry.

There are the following employment possibilitieds in touristy industry:

- Georgian National Tourism Administration
- Department of Tourism of Adjara
- Agency of Protected Areas
- > Ministry of Culture and Monument Protection of Georgia
- Regional local self-governemnt bodies
- Tourist information centres
- Management organizations of touristy destinations
- Transport companies
- Accommodations
- Touristy companies
- Restaurants and Eating places
- Leisure and event industry
- Existing associates in tourism industry
- Information technologies and internet agencies in tourism
- Educational institutions in tourism

The tourism industry is vast and has a wide selection of diverse positions thus offering careeradvancement options to the staff employed in this field.

### 6.18. Bachelor's Program in Tourism (Delivered in English)



**Program Objectives:** The objective of the four-year bachelor program is to

- > Develop student's theoretical and practical tourism related competencies;
- Give student all necessary skills to be employed in tourism management of different tourism directions, in both private and state organizations;
- Equip the students with the skills to manage the projects, learn about the world tourism potential and resources;
- ➢ Give student necessary skills to identify development principles of tourism product, evaluate and analyse existing tourism policy of international and domestic markets.

### Program Learning Outcomes:

- 1. Understands basic theories and concepts of tourism management. Assessment indices:
- > Has the Knowledge of the Tourism industry components and their interconnection;
- > analysis the management process of the tourism business;
- > Understands tourism industry in general, major concepts of analysis and formulation;
- Has insight into tourism industry, major principles and directions of management of both private and public organizations with international and Georgian examples.
- 2. Has the knowledge of tourism international markets and their marketing strategy on a local and international level.

### Assessment indices:

- > Knows about strategic approaches of positioning tourism destinations on international target markets;
- > Knows about the methodology of strategic planning of tourism destination and its implementation;
- > Knows about the development and assessment tools of marketing strategies of tourism destinations.
- 3. Has the knowledge of world's tourism resources, their evaluation and analysis. Assessment indices:
- Has the knowledge about world tourism resources;

- > Understands the characteristics of tourism resources;
- > Understands the prospects of developing and utilizing Georgian tourism resources.

# 4. Possesses the tourism related skills. Assessment indices:

- > Can make a reflective writing on their activities and work on and analyze required materials;
- > Can effectively manage academic resources in time and space;
- Can organize necessary notes and effectively use them;
- > Can plan and conduct their own learning process.
- 5. Has the ability to create and implement projects and business plans in tourism. Assessment indices:
- > Can create project and business plan, process and analyze necessary materials;
- > Can determine the aims and tasks of the project, analyze the outcomes;
- > Can find suitable partners and conduct business conversations with them;
- > Can create and manage the project and business idea.
- 6. Has the ability to evaluate existing situation in tourism politics and economy and plan on a local, regional and international level.

### Assessment indices:

- Can use the knowledge about peculiarities of organizational structure of public and private organizations, major types of activities of existing tourism organizations in practize;
- > Can measure the share of tourism in economy and analyze the future processes;
- Can determine the priorities of tourism policy and make comparative analysis of on a local, regional and international level;
- > Can determine tourism policy and analyze its role in state development.
- 7. Has the ability to manage the tour companies, plan and manage the tours. Assessment indices:
- Can determine activities and tasks of tourism companies;
- > Can plan and manage tourism market; characteristics of international travel;
- > Can describe routes, plan, schedule and manage them;
- ➢ Has the ability to find partnerships and contracts;
- > Can use Knowledge about the tax benefits and state policy of the tourism in practice.

# 8. Has the ability to manage the hotel and has the knowledge of standards. Assessment indices:

- Has the ability to manage hotel business;
- > Can analyze statistically the market and develop comparative rates;
- Can find partnership opportunities;
- > Can identify hotel categories and their segment.

### Areas of Employment:

- Georgian National Tourism Administration
- Department of Tourism of Adjara
- Agency of Protected Areas
- Ministry of Culture and Monument Protection of Georgia
- Regional local self-governemnt bodies
- Tourist information centres

- Management organizations of tourism destinations
- Transport companies
- Accommodations
- Tourism companies
- Restaurants and Eating places
- Leisure and event industry
- > Existing associates in tourism industry
- Information technologies and internet agencies in tourism
- Educational institutions in tourism

The tourism industry is vast and has a wide selection of diverse positions thus offering careeradvancement options to the staff employed in this field.

# Bachelor's Program in Healthcare Management Exercise www.sms.ge Paata Saakadze street 1 Tbilisi, 0102, Georgia Awarded qualification: Bachelor of Business Pre-conditions to admission to the Program: full secondary education and Results of Unified National Examinations Language of instruction: Georgian Opportunity of continuing education: MA Program volume in credits: 240 ECTS Duration of the program: 4 academic year (Allowable duration 6 academic years)

**Program Objectives:** The program meets the objectives of the Caucasus University and the Caucasus School of Medicine and Healthcare Management and provides research-driven teaching and learning to train competitive, Highly qualified, morally sound, democratic specialists in local and international labor markets. Meeting the educational needs of the community in this area.

The mission of the Caucasus University School of Medicine and Health Management is to introduce the knowledge, modern approaches and values of modern international standards for healthcare management in Georgia. As a result of the recommendations of the World Health Organization, professional associations, as well as the reforms implemented in the Georgian healthcare system, the training of healthcare management specialists is provided with the necessary and modern knowledge, taking into account the modern needs in the field of system management and labor market requirements.

The aim of the program is to train Highly qualified healthcare management specialists to promote ongoing reforms in the healthcare sector, who will have a general and broad knowledge of healthcare management, which includes mastering the basic principles of healthcare management, theories and concepts, basic research methods. It should be noted, however, that in the ever-changing labor market, transfer skills such as oral and written communication, analysis, argumentation, problem assessment and creative problem solving, and the ability to work effectively in a team with a basic bachelor's degree.

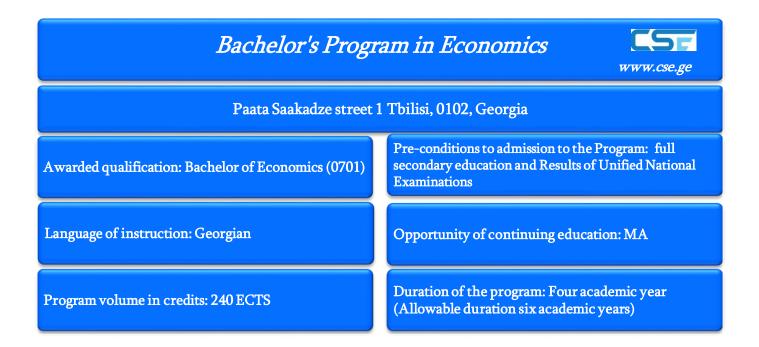
The Bachelor of Health Management program focuses on the development of the program's competencies in students, in particular the acquisition of general and broad knowledge of healthcare administration, which involves the study of the main principles, theories and concepts of healthcare administration.

- Basic knowledge of medical organization management, healthcare marketing, healthcare information management, healthcare law, medical service quality, healthcare, management assistance, which includes critical understanding of theories and principles, understanding of complex healthcare management issues;
- Use of medical organization management, healthcare marketing, healthcare information management systems, quality of medical services to solve problems in the healthcare system;
- Implementation of a research or practical project on the management of medical organization management, healthcare marketing, healthcare information systems management, healthcare law, quality of medical services in accordance with pre-defined guidelines;
- Ability to collect and analyze data typical for the healthcare sector;
- Ability to formulate reasoned conclusions;
- > Ability to communicate in Georgian and foreign languages;
- > Ability to participate in discussions with specialists in the relevant field;
- Able to prepare abstract works;
- Can compile a business document using business terminology;
- > Can formulate / formulate a complex issue / question, both in written and oral presentation;
- > Ability to evaluate one's own learning process and constantly update learning and knowledge;
- Considering the availability of health care, to study the values in the field of healthcare, ethical norms of behavior and moral principles in healthcare and pharmacy management.

**Areas of Employment:** Health Management Program graduates are able to hold the position in the business sector, as well as the corresponding position in the state structures of the nomenclature established by the non-state sector (primary health care, public health, hospital, pharmaceutical and health care services in the specialized institutions) s vadaskhava directions and manager-level positions.

The employment areas are:

Hospitals and outpatient facilities; Pharmaceutical companies; Provider companies; Non-governmental health organizations; International Health Programs in Georgia; Healthcare consulting companies; State health authorities, health insurance companies and others.



**Program Objectives:** The purpose of the Bachelor of Economics program is to train a specialist who has a thorough knowledge of the basic principles, processes and theories of economics;

The purpose of the program is to provide students with a broad theoretical knowledge of economics, to provide information regarding modern methods of economic research and their application opportunities, to develop practical business skills in a dynamic economic environment; to understand the rules of functioning of market economy at micro, macro and international level; to acquire competences based on the synthesis of theoretical and special knowledge on current events and processes in various fields of economics; to be able to put modern principles and methods of economics into practice, to interpret the results correctly, to implement projects of a practical nature; to develop analytical, creative and innovative thinking skills; to be able to analyze situations by collecting economic data and make generalized conclusions;

The goals of the program are fully consistent with the mission of the Caucasus University, reflecting what the graduate's knowledge, skills and competencies are designed to do and how they will contribute to the development of the field and society. The goals of the program are fully in line with the Caucasus University Mission and strategic development plan.

### **Program Learning Outcomes:**

### Knowledge

- 1. Has a thorough knowledge of the principles and theories of economics;
- 2. Understands the rules of functioning of the economy at the micro, macro and international levels;
- 3. Has competencies in various fields of economy;
- 4. Is familiar with the modern methods of economic research.

### Ability

- 1. Is able to put modern principles of economics into practice;
- 2. Is able to process and analyze economic data and draw conclusions.

### Responsibility and autonomy

1. Guided by both universal and national values, a thorough knowledge of the principles of economics makes him more responsible citizen.

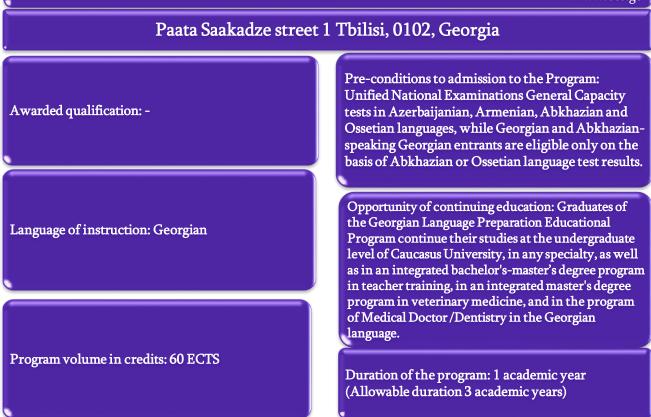
**Areas of Employment:** The program graduates have the appropriate knowledge and skills to work in a public institution, non-governmental sector, research, institute or private company.

# 7. Georgian Language Preparation Program

7.1. Georgian Language Preparation Educational Program

# Georgian Language Preparation Educational Program





**Program Objective:** The mission of **the Georgian Language Preparation Educational Program** of Caucasus School of Education is to ensure the competitiveness of non-Georgian language school graduates by creating equal starting conditions for learning the Georgian language and allowing them to pursue their education in higher education institutions; Putting the students on a level playing field with other entrants to ensure their further success, realization of their intellectual potential and allowing them to live a dignified life in future. The mission of the program is developed in accordance with the mission and strategic plan of Caucasus University.

According to the mission, the aim of the **Georgian Language Preparation Educational Program** is to ensure mandatory minimum language competence as prescribed by the Common European Framework of Reference for Languages (CEFR), in order to allow the students to continue their education at Caucasus University undergraduate level, with any specialization; As well as an integrated bachelor's-master's program in teacher training, an integrated master's degree in veterinary medicine, or a Georgian-language education program for a certified physician / dentist.

Mandatory acquisition of minimum language competence in Georgian language means:

- Listening and understanding the lecture / oral presentation;
- reading and understanding field literature;
- Answering the questions asked in the auditorium (seminar, practice);

- Completion of the given assignment in written and oral form;
- > Preparation of homework and presentation in Georgian.

The goals of the Georgian Language Preparation Education Program are in line with the mission of Caucasus University, which is "to prepare for local and international markets, through research-oriented teaching and learning, competitive, highly-qualified, morally-grounded professionals committed to the ideals of democracy and thus satisfy society's educational needs and requirements".

**Program Learning Outcomes:** After completing the Georgian Language Preparation Educational Program, the student has mastered the following competencies:

**Outcome 1**. The student has language (linguistic) competence - uses syntactic and morphological rules of lexical stock, transforms them into meaningful expressions and builds constructions according to the norms of the Georgian language (speaking, listening, writing, reading).

1.1. Consistently uses lexical items of the state language and formulates meaningful sentences orally and in writing; Reads / learns meaningfully within the limits of his/her language competence.

1.2. Knows the practical application of morphological and syntactic rules; Formulates logically and grammatically correct sentences.

1.3. Distinguishes / makes difference between academic and non-academic texts and uses appropriate linguistic forms; Listens, thinks, and, conveys the message, in writing or verbally, without errors.

1.4. Can manipulate both verbal and non-verbal means - even with limited language proficiency - overcomes the existing gap (use of strategic competence).

**Outcome 2**. The student has sociolinguistic competence (speaking, listening) and selects and uses language forms according to the context (who, with whom, where, for what purpose, establishes a relationship), taking into account the rules of linguistics.

2.1. Understands the essence of the issue / problem in the material read and listened and conveys it verbally and in writing depending on the context: with whom, where, for what reason, for what purpose.

2.2. Selects and uses intonation and recognizes modality (listening component) according to someone else's intonation; consistently conveys the plot.

2.3. Without preparation, participates in the conversation and expresses his/her opinion.

**Outcome 3.** The student has discursive competence - understands the structure of oral and written text, understands and comprehends the connection between its individual parts (listening, writing, reading); Knows the general rules of discourse.

3.1. Knows writing / reading / speaking / listening strategies and formulates ideas consistently (within linguistic competence) based on information read or heard, taking into account the rules of discourse.

3.2. Listens, understands, comprehends and formulates what is being said, asks questions, clarifies what is being said, explains and substantiates his / her opinion or assumptions, summarizes and conveys them.3.3. Defines the necessary strategies according to a specific speech act.

**Outcome 4**. The student has sociocultural competence: to orientate freely in the existing socio-cultural environment - to express opinions, argue, lead discussions and use presentation strategies (writing, reading, listening, speaking) in accordance with the standards established in Georgian society:

4.1. Uses language verbally and in writing, according to the social context.

4.2. Determines the right communication strategies using appropriate words, expressions and forms a position in compliance with existing socio-cultural and linguistic norms about the issue, environment, situation.

4.3. Selects environmentally relevant / acceptable topics; Conducts discussion and listens to and understands representatives of different social classes.

**Outcome 5.** The student has intercultural competence - is willing to live in a diverse world and express a position in accordance with ethical norms (writing, reading, listening, speaking).

5.1. Expresses his/hers position thematically, adequately and in accordance with the norms of ethics.

5.2. Knows the rules of behavior in a diverse world and is generally tolerant of different ideas and opinions.

5.3. Conducts discussions on thematic issues and, if necessary, prepares a presentation independently, using appropriate strategies.

**Areas of Employment:** Graduates of the Georgian Language Preparation Educational Program continue their education at Caucasus University.